



PRESS RELEASE

Stertil-Koni Expands Distributor Network with Addition of Indiana Automotive Equipment

For Immediate Release



Amber Tatom, owner and president of Indiana Automotive Equipment

STEVENSVILLE, MD, October 8, 2019 – Heavy duty hydraulic bus lift and truck lift leader, Stertil-Koni, today announced that it has expanded its network of exclusive distributors across North America with the addition of Indiana Automotive Equipment, based in Maxwell, IN.

The fit is particularly strong for both companies. For its part, Indiana Automotive Equipment (IAE) has tremendous experience in vehicle equipment sales, parts and service. And now, as a Stertil-Koni distributor, IAE has added heavy duty vehicle lifting systems to its offerings.

Stertil-Koni has experienced record growth in the first six

months of 2019 and with IAE on board has the opportunity to expand its presence in parts of Indiana and Kentucky. IAE is recognized for delivering superior service, further aligning itself with Stertil-Koni’s industry-leading operation and dedication to customer care.

In making today’s announcement, Dr. Jean DellAmore, President of Stertil-Koni USA, noted, “We are delighted to welcome Indiana Automotive Equipment to the Stertil-Koni family. The organization has an excellent reputation in the vehicle parts industry and customer service, which is why it is an ideal complement to the Stertil-Koni brand. IAE and



Shane Tatom, co-owner of Indiana Automotive Equipment in Maxwell, IN

Stertil-Koni both share an exceptional dedication and track record in the all-important area of service – and that is a win-win for everyone.”

Indiana Automotive Equipment is also aligned with Stertil-Koni in other ways. IAE has in-house ALI (Automotive Lift Institute) certified inspectors and factory-trained vehicle lift installers who are highly skilled at assisting customers in new construction, existing facility



Members of the Indiana Automotive Equipment team -- now an exclusive distributor of Stertil-Koni heavy duty vehicle lifts

lift installation projects, service and repair. What's more, owners Shane and Amber Tatom are carrying on the tradition of IAE's founder, Robert Chastain, who saw a need in the industry for a company that not only sells equipment for vehicle servicing but also provides service and repairs for that equipment. The Tatoms purchased Indiana Automotive Equipment from the Chastain family in January 2012.

Concluded Shane Tatom, "We are excited to represent Stertil-Koni and contribute to its stellar reputation at the top of the heavy duty vehicle lift sector. IAE is fully-equipped to deliver Stertil-Koni's award-winning range of vehicle lifting systems to a broader range of customers in our region in the Midwest."

About Stertil-Koni

Stertil-Koni is the market leader in heavy duty vehicle lifts, notably bus lifts and truck lifts, and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [Mobile Column Lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

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