



Case Study Overview

The Besen Group publishes 6 or more case studies in one calendar year. We select case studies from enterprises, MVNEs, MVNAs, and MVNOs.

The Besen Group breaks down its list of case studies into four different groups as shown below. In addition, The Besen Group can also develop any case study from the mobile wholesale industry with a minimum of 3 weeks advance notice.

Upon request and prior to purchase, The Besen Group can provide a case study template with a table of contents.

For more information on our case study options, please contact us at research@thebesengroup.com.

Case Studies

Private LTE Case Studies

- [Disney](#)
- [General Electric](#)
- [ISM Raceway](#)
- [NFL](#)
- [PGA Tour](#)
- [Spectrum Mobile](#)
- [Xfinity Mobile](#)

MVNE & MVNA Case Studies

- [Amdocs](#)
- [Arterra Mobility](#)
- [Limitless Mobile](#)
- [Huawei](#)
- [Plintron Americas](#)
- [Ready Wireless](#)
- [Unified Signal](#)

Custom

Based on clients' requests, we can develop any case study from the mobile wholesale industry with a minimum of 3 weeks advance notice.

MVNO Case Studies

- [Altice USA](#)
- [Amazon](#)
- [Amtrak](#)
- [Apple](#)
- [Best Buy](#)
- [Blackboard](#)
- [Boingo Wireless](#)
- [China Telecom Americas](#)
- [China Unicom Americas](#)
- [Cox](#)
- [Dish Network](#)
- [ESPN](#)
- [FreedomPop](#)
- [GM](#)
- [Google](#)
- [Microsoft](#)
- [Movida](#)
- [Radio Shack](#)
- [Republic Wireless](#)
- [Scratch Wireless](#)
- [Spectrum Mobile](#)
- [Solavei](#)
- [Starbucks](#)
- [Ting](#)
- [TracFone Wireless](#)
- [Ultra Mobile](#)
- [United Airlines](#)
- [Xfinity Mobile](#)



About The Besen Group

The Besen Group, LLC is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo.

Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

The Besen Group works with mobile operators, MVNOs, MVNEs, mobile vendors, law firms, investment banks, venture capital and private equity firms from all around the world.

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