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Highbar Trading Co. Offers Office Savings Assessment

Free Office Needs and Expenses Assessment Offered to Show Savings Potential

MEMPHIS, **Tenn.**, August 28, 2019 – With the 4th quarter looming, many businesses are looking at ways to finish the year strong. Highbar Trading Co. may be able to help with their How Much Can You Save Office Savings Assessment. Those interested in the free Office Savings Assessment may submit their contact information on the Highbar Trading Co. website via this link: www.highbartrading.com/savings.

Highbar Trading Co.'s Office Savings Assessment offers businesses the opportunity for a free office needs assessment and report. The free report and consultation provides advice on supplier programs and other discounts as well as market standard pricing.

"Office supply expenses can become inflated over time. It is always good to take a look at what your current needs are versus what you are ordering versus what the market standard pricing is," said Todd Miller, cofounder of Highbar Trading Co. "Our Office Savings Assessment gives businesses a free opportunity to have us review their needs and offer solutions to help them save money. If the company is willing to plan ahead many times we can save them thousands of dollars over time through supplier programs such as HPs ink and toner program."

Businesses can realize savings if they plan ahead with their current office supply needs. Highbar Trading Co. has found clients significant savings by utilizing supplier programs such as HP Big Deal, HP Hardware, and HP Purchase Edge Programs. One specific example is when offices commit to buying the same amount of ink they are purchasing today for the next three years Highbar Trading Co. and HP can save them up to 60 percent over those three years. Manufacturers in the office supply industry have been known to increase prices multiple times in one year, so locking in pricing for multiple years can be very beneficial to companies. Pricing on printer ink and toner increased five times in 2018 alone.

"We believe in being great partners for the long run and two of the biggest aspects of that in our opinion are transparency on pricing and continually fine-tuning and reviewing ongoing orders from clients to make sure they are not overpaying for products or to evaluate options for ordering that will save money," said Justin Miller, co-founder of Highbar Trading Co. "The values of being a trusted partner and running our business with honesty and integrity are what Highbar Trading Co. was founded on. We welcome the opportunity to provide valuable insight into a business's current office supply needs to see if we can help them save money."

PHOTOS:



Download Original file: https://www.dropbox.com/s/uzr0i7et7gk2qm5/MLight-JMiller-TMiller-BMiller.jpg?dl=0

Highbar Trading Co. business partners Mark Light, Justin Miller, Todd Miller, and Ben Miller stand among some of the operational commodities they provide through next day, free delivery with no minimum across the United States.

Left to Right: Co-Founders Mark Light, Justin Miller, Todd Miller, and Ben Miller

HP Discounts Revealed



Save up to 61% on HP Toner!

The Highbar Trading HP Program Secret

Commit to buying the amount of HP toner you are already using and lock in pricing to avoid yearly price increases. There were five price increases in 2018.

Annual Cost Savings Example:

Toner Number	Savings 2020	Savings 2021	Savings 2022	Total over 3 years
HEWCE505a	\$529	\$1,801	\$1,801	\$4,132
HEWCF463X	\$1,511	\$2,447	\$3,504	\$7,461

Unit Costs:

Toner Number	Average Cost 2019	Average Cost 2020	Average Cost 2021	Average Cost 2022	Percent Increase over 3 Years
HEWCE505a	\$113	\$128	\$144	\$163	44%
HEWCF463X	\$474	\$600	\$678	\$766	61%

Yearly Costs:

Toner Number	Annual Usage	Yearly Cost 2019	Yearly Cost 2020	Yearly Cost 2021	Yearly Cost 2022
HEWCE505a	36	\$4,068	\$4,597	\$5,869	\$5,869
HEWCF463X	12	\$5,688	\$7,199	\$8,134	\$9,192

Please contact Highbar Trading for your specific pricing and discounts, but these savings examples are indicative of the whole line of HP Toners with the program.

Contact Highbar Trading to learn how to

Lock in 2019 pricing for 2019, 2020, 2021, 2022 and save up to 61%



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HP Discounts Revealed

About Highbar Trading:

Highbar Trading Co. is a digital organization which distributes operational commodities with a low cost to serve using a technology-driven approach to the market place. Instead of stocking thousands of items, we use a virtual inventory platform to fulfill the needs of our customers with next day national delivery and even same day delivery in some markets. By using a digital approach to the market place it has allowed our company to quickly expand into new product categories such as industrial supplies, packaging, safety products, lab supplies and more. Highbar Trading Co. uses 44 virtual inventory fulfillment centers across the country with access to 1000+ manufacturers from a single source. The company was founded by Justin Miller, Todd Miller, Ben Miller, and Mark Light. The team has a combined 40+ years of experience in Sales, Marketing, Logistics, Information Technology, and Finance.