

SMILE BRANDS EMPLOYEES AMONG THE HAPPIEST IN THE US #1 Ranked Healthcare Provider on Comparably's Top 100 Happiest Employees List

Irvine, CA October 8, 2019 — Smile Brands Inc. has been named one of the happiest companies in the US by workplace culture and compensation monitoring site, Comparably. Smile Brands, a leading dental support organization with nearly 440 affiliated practices across 18 states, has a deeply rooted culture founded in the company's mission to deliver *Smiles for Everyone®*. The Happiness Award is the latest in a <u>series of accolades</u> the company has received in recognition of its efforts to create and sustain a positive workplace culture.

Co-founder and CEO, Steven C. Bilt has a 96 percent approval rating on Comparably and has been named a Glassdoor Employees Choice Top CEO for the past two years.

"For a company named Smile Brands to receive a Happiness Award might seem like the most natural thing in the world," explains Bilt. "But, in reality, it's not that easy. Delivering a consistently outstanding patient experience across over 400 locations 52 weeks a year is only possible when employees and affiliated providers feel engaged, supported and motivated by the company's mission."

Comparably's Happiest Employees Awards are derived from ratings provided by employees that have anonymously rated their companies on Comparably.com between September 12, 2018 and September 12, 2019. A combination of compensation, work-life balance, perks and benefits, and overall culture scores, are used to determine employee happiness. For the complete list of this year's Happiest Employees winners, <u>click here.</u>

"Happiness at work is an important metric that should be used when determining who we want to work for and how we want to work," said Comparably CEO Jason Nazar. "Providing your workforce with a positive environment, clear goals they can be invested in, and a comprehensive compensation package is a winning formula for the top-rated companies on our Happiest Employees list."

Smile Brands is the highest ranking healthcare provider to receive the Happiness Employees award and the only dental support organization to be named.

About Smile Brands

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2019 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 440 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit <u>www.smilebrands.com</u>.

About Comparably

Comparably is a workplace culture and compensation monitoring site with a mission to provide more transparent and rewarding workplaces. Employees can access salary data and rate their companies, CEOs, and work experiences through the lens of specific demographics including gender, ethnicity, age, tenure, industry, location, and education. With nearly 10 million ratings from employees at over 50,000 U.S. companies, Comparably has become one of the most used SaaS solutions for employer branding and trusted third party sites for salary and workplace culture data. For more information on Comparably, go to www.comparably.com. For highly-cited workplace culture and compensation studies, including Comparably's annual Workplace Culture Awards, log onto www.comparably.com/blog.