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## TOP 25 MEETING & INCENTIVE COMPANIES

*MeetingsNet's* 13th annual list of the largest independent meeting and incentive companies focused on the U.S. corporate market



**MI  
25**



Event theming and creative touches

Corporate meetings in 2018:

**3,105**

Incentive travel programs in 2018:

**103**

Top customer markets:

insurance/  
financial services,  
pharmaceutical,  
healthcare/  
medical



meetings &  
incentives  
WORLDWIDE, INC.

# Meetings & Incentives Worldwide Inc.

CALEDONIA, WIS.

[meetings-incentives.com](http://meetings-incentives.com)



**Jean Johnson, CMP**  
Co-CEO, Chief People Officer

## THE LATEST

■ Meetings & Incentives Worldwide Inc. launched a new division, Intent Strategy Group, to serve organizations looking for premier technology solutions for strategic meetings management. This includes policy and process design,

communications and change management strategies, gap analysis, recommendations for optimization, implementation, data migration and more.

■ Over the past year, the company has added clients in the healthcare, real estate, and automotive industries. It has also increased the number





An elegantly staged group incentive dinner in Vienna



**Kris McKinney, CMP**  
Vice President, Operations

Revenue from planning and executing meetings and incentives:

**78%**

## LINKS

[Meetings & Incentives Worldwide Website](#)

[M&IW Brand Essence Video](#)

[M&IW Industry Insights Blog](#)

of clients using its business intelligence and consulting services focused on connecting meeting data to business outcomes.

■ In partnership with a few key clients, M&IW created a small meetings solution that allows for self-serve sourcing for qualified events.

■ The company's Global Give Back program supports the fight against hunger. Among other initiatives, employees packed more than

26,000 meals for Rise Against Hunger at its annual company event.

## LEADERSHIP

**Jean Johnson, CMP,** Co-CEO, Chief People Officer

**Tina Madden, CPA,** Co-CEO, Chief Customer Officer

## MORE STATS

Room nights booked for meetings and incentives in 2018:

**223,000**

Full-time employees:

**310**

Meeting and incentive travel programs held outside the U.S.:

**31%**



**Tina Madden, CPA**  
Co-CEO, Chief Customer Officer



Culinary group incentive activity in Puglia, Italy