

<i>Measurement of 1–10 (1 = poor; 10 = excellent)</i>			
<b>Entrepreneurial Company of the Year</b>	Entrepreneurial Innovation	Customer Impact	<b>Average Rating</b>
<b>Otter.ai</b>	<b>10.0</b>	<b>9.0</b>	<b>9.5</b>
Competitor 1	7.0	7.5	7.25
Competitor 2	8.0	7.0	7.5