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Tompkins Fulfillment Services Announces Spinrite as its Newest Seller
Leading logistics solution facilitates Spinrite's supply chain consolidation and distributed logistics, strengthening customer satisfaction

RALEIGH, N.C. – [Tompkins Fulfillment Services](#) (Tompkins), a business unit of [Tompkins International](#) and nationwide alliance of best-in-class providers focused on delivering value and efficiency through distributed logistics, announces its newest client, Spinrite.

Tompkins is supporting Spinrite's operations nationally in their Atlanta, Georgia distributed logistics location and outbound shipments have begun.

In early 2019, Spinrite acquired Coats & Clark, effectively doubling their e-commerce logistics requirements to support both their [Yarnspirations.com](#) and [RedHeart.com](#) online shopping sites in the U.S. and Canada. Following this acquisition, it was quickly realized that current in-house and outsourced logistics solutions would not meet their needs. After considering multiple providers, Spinrite selected Tompkins as its order fulfillment provider due to its efficient and effective distributed logistics operations, enabled by proprietary technologies and the [t-Sort](#) robotic automation system. Based on Spinrite's online order expansion and high number of units per order, Spinrite strives for e-fulfillment operational excellence to best serve and retain its loyal customers, as well as attract new ones by more rapid deliveries of perfect orders from multiple fulfillment centers in both the U.S. and Canada.

"We will use our highly integrated network of people, technology and physical assets to help Spinrite manage their goods more efficiently throughout their supply chains," said [Jim Tompkins](#), CEO of Tompkins International. "We will provide value to Spinrite in the form of cost and risk reductions, process efficiencies, consistently reliable outcomes, technological innovations and customer service that are both highly responsive and proactive."

Relative to today's announcement, Liz Ridout, VP, Digital Marketing & eCommerce of Spinrite, stated, "Since beginning to work with the Tompkins team in June of 2019, we have been incredibly impressed with their logistics capabilities, timeliness and quality of the responses they have provided. Tompkins also did a great job of simplifying everything for us at every step along the way. We look forward to a long and growing relationship with Tompkins as the Spinrite business expands."

About Tompkins International

Tompkins International is a global supply chain consulting and solutions firm dedicated to helping clients achieve supply chain excellence and profitable growth. Founded in 1975,

Tompkins has integrated its decades of experience in strategy, commerce, logistics and technology into an ecosystem of six business units: Supply Chain Consulting, Material Handling Integration, Robotics, Applied Technologies, Fulfillment Services and Digital Commerce. By combining best-in-breed services and technologies, Tompkins delivers a true end-to-end supply chain solution enabling clients to improve the customer experience and ensure long-term success. Tompkins is headquartered in Raleigh, North Carolina and has offices throughout North America and in Europe and Asia. For more information, please visit www.tompkinsinc.com.

About Tompkins Fulfillment Services

Tompkins Fulfillment Services, a business unit of Tompkins International, is an alliance of leading logistics service providers, supply chain technology providers and partners that provides world-class logistics and fulfillment solutions through an innovative logistics ecosystem. It serves retailers, brands and other sellers with multiple fulfillment channels, providing speed, quality and efficiency by operating distributed logistics centers with nationwide coverage, allowing for same-day delivery. It is high-service, facilitated by advanced robotics, analytics and artificial intelligence methods for inventory allocation. For more information, please visit www.tompkinsfulfillment.com.

About Spinrite

Spinrite is a leading craft company and provider of craft knitting yarns. Spinrite produces both branded and private label products and has a diversified presence across multiple channels with a focus on craft retailers. Spinrite was founded in 1952 and is headquartered in Listowel, Ontario. To find out more about Spinrite, visit www.yarnspriations.com.

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