



Rise Above The Noise

Cyber Defense InfoSec Awards are now open for entry. We are in our 8th year and most importantly, we're taking RSA Conference 2020 by storm. We're inviting entries from all countries with cybersecurity companies that wish to apply.

Here are the entry deadlines and prices:

Awards Promo	Price	Start	End
Super Early Bird	\$595	10/15/2019	10/25/2019
Early Bird	\$695	10/26/2019	11/8/2019
Normal Entry	\$795	11/9/2019	12/21/2018
Late Entry	\$995	12/22/2018	2/7/2019

LATE ENTRIES ALLOWED – HOWEVER THEY WILL NOT MAKE SHOW EDITION IF CHOSEN AS A WINNER AND WILL NOT RECEIVE THEIR TROPHY UNTIL AFTER THE SHOW. HOWEVER, LATE ENTRY WINNERS WILL RECEIVE MOST OTHER BENEFITS.

The winners will be unveiled and announced at the [RSA Conference 2020](#) in San Francisco, CA, USA at the Moscone Convention Center during RSA Conference 2020 Expo hours beginning on February 25, 2020 and online (guaranteed) and in our Annual RSA Conference special edition we will be handing out during the conference at our **new media pavilion on the show floor** in Moscone South. Late entries will be included in the updated online version after the show.

New This Year: Red Carpet Awards Photo-ops at the Marriott Marquis.



Why are our Awards So Important?

This will be our seventh year of delivering these awards for the most innovative and valuable cyber defense companies from around the globe. We've been a major media sponsor of the RSA Conference for years in the USA and are expanding throughout Europe and Asia as we deliver between 60 to 100 pages of a high quality, color, digital edition magazine to thousands of attendees at the biggest InfoSec conference in the world, in these key locations. There is prestige associated for winners of these awards.



Winning an InfoSec Award helps with media coverage, sales, marketing, investment and credibility to rise above the noise. With over 3,000 cyber defense companies around the globe boasting the best executives, team, products or services, we help you get above the noise of this large group – we only select a small number in select categories. It will be your opportunity to shine in the spotlight throughout year end of 2020 and beyond. We have the following growing INFOSEC and IT readership (many are cyber defense product and service buyers) professionals audience:



Social Media Status as of October 1, 2019 (growing daily):

- Over 3.4m DNS Queries on our main website, monthly
- Over 71k opt-in email subscribers with 20k being CISOs
- Over 153,000 InfoSec Twitter followers
- Over 38,000 InfoSec Facebook followers
- Top 1% of LinkedIn InfoSec profile, Top 3% Worldwide

All normal or early entry winners will be published in the annual Cyber Defense Magazine RSA Conference special edition and will have their award available for a Red Carpet Photo-op at the Marriott Marquis or personally delivered to their booth by CDM during the RSA Conference 2020. If you are not at this conference you can easily arrange for us to ship you your award. There are also many options to help you leverage the marketing opportunities, electronically, throughout the year.

About Cyber Defense InfoSec Awards 2020

This is Cyber Defense Magazine's eighth year of honoring cyber defense innovators. Our submission requirements are for any startup, early stage, later stage or public companies in the INFORMATION SECURITY (INFOSEC) cyber defense space who believe they have a unique and compelling value proposition for their executives, products or services.





What Winners Will Receive:



Award logo shield and description published in the annual edition distributed throughout the RSA Conference 2020 in San Francisco, CA, USA.



Your Company's name and award-winning product in "Cyber Defense InfoSec Awards of 2020" listing in the special edition of the magazine.



Unlimited full-page press release/ executive or product or service release /article promotion about the award that can be used by you for media circulation throughout the year.



Online downloadable PDF certificate and high quality acrylic award will be given to you on our Red-carpet Photo-op or hand delivered to your booth or mailed (extra fees for repackaging and reshipping may apply). A high-resolution PDF of the award will be emailed to you for your press release along with the shared rights of award logo usage throughout the year.





Interested in Applying?

Submissions begin here: <http://www.cyberdefenseawards.com>

- Step 1. Select a Category to Apply for a Cyber Defense InfoSec Award for 2020.
- Step 2. Select a Comarketing Package with Entry Fees Included, or
- Step 3. Click the Apply Now button and make your application payment

While our Judges will decide (based upon follow up information we'll request from you) if you will be a finalist and possibly a winner for your category, these include various possible awards per category. They are "BEST", "HOTTEST", "EDITOR'S CHOICE", "MOST INNOVATIVE" and "NEXT GENERATION". If you already believe your product deserves one of these four award types in your category, simply make note of that in your communications with our team. We'll then follow-up with you, shortly, to collect more information about your company, products and/or services.

About the Judging

The judges are CISSP, FMDHS, CEH, certified security professionals who will be voting based on their independent review of the Company materials on the website of each submission including but not limited to data sheets, white papers, product literature and other market variables. CDM has a flexible philosophy to find more innovative players with great executives, new and unique technologies, than the one with the most customers or money in the bank. CDM is always asking "What's Next?" so we are looking for Next Generation Cyber Defense Products and Services. Announcements will be made for all our winners in our press release, at the RSA Conference expo and on our website on February 25, 2020.

Need to see what you'll have to fill out for our judges?

<http://cyberdefenseawards.com/infosec-awards-for-2020-nomination-form/>

We don't accept submissions on this Nomination Details page without a pre-payment for your application. Please review this page in advance of payment if you need to for information purposes only.

Toll Free (USA): 1-833-844-9468 International: +1-603-280-4451 M-F 8am to 6pm EDT

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DON'T MISS OUT ON SPECIAL PACKAGES STARTING NOW UNTIL THE RSA CONFERENCE 2020 INCLUDING OUR INFOSEC AWARDS COMARKETING PROGRAM AND CYBER DEFENSE TV HOT SEAT VIDEO INTERVIEWS.

THIS WILL BE THE FIRST YEAR THAT WE PERFORM CYBERDEFENSETV.COM HOTSEAT INTERVIEWS AT <https://www.infosecuritynorthamerica.com/> WITH POST PRODUCTION DONE IN TIME TO PUBLISH YOUR INTERVIEW DURING RSA CONFERENCE 2020, AS ONE OPTION, OR IF YOU CAN'T MAKE IT TO NYC ON NOVEMBER 20-21, 2019, THEN YOU CAN CHOOSE TO SIGNUP FOR YOUR CYBERDEFENSETV.COM HOTSEAT INTERVIEW TO TAKE PLACE AT THE MARRIOTT MARQUIS IN SAN FRANCISCO, CA, USA DURING RSA CONFERENCE USA BETWEEN FEBRUARY 25-28, 2020.

If you have additional questions, reach us at marketing@cyberdefensemagazine.com or call us