***News Release***

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**Meridiem Purchases NSight Success Assessment From Executive Coach Penny Reynolds**

*The NSight Success Aptitude and Personality Questionnaire is an extensively validated, business-oriented assessment instrument that measures work-related and interpersonal characteristics.*

CINCINNATI, OH (October 3, 2019) – Meridiem, a Cincinnati-based startup that provides assessments, services, and online tools for coaches, consultants, and HR professionals has purchased the NSight Success assessment from Executive Coach Penny Reynolds. Ms. Reynolds commissioned the development of the NSight and used it as the primary tool in her highly successful 30-year consulting career. Meridiem will exclusively publish the NSight assessment as a key part of their start-up strategy, and Ms. Reynolds will maintain an advisory role.

According to Mr. Delmar Davis, President and Co-Founder at Meridiem, “Ms. Reynolds found that no single talent management assessment provided a truly well-rounded picture of a person's skills and temperament. This led her to develop the NSight Success—a single tool that targets both aptitude and personality success factors including verbal reasoning, numerical reasoning, vocabulary, scanning accuracy, decision-making style, drives, stressors, communication style, leadership style, commitment, and reliability.”

Meridiem’s CEO and Co-Founder Mr. Michael Sheehan added, “NSight Success is a validated, business-oriented tool that measures work-related and interpersonal characteristics. However, it was used exclusively by Ms. Reynolds and was never published or distributed. The NSight is perhaps one of the best-kept secrets in the world of talent assessment tools.”

“For a test that has been relatively unknown, I am impressed with the evidence of reliability and validity of the NSight,” noted Dr. Mark S. Nagy, Meridiem’s Chief Research Officer. “Further, the NSIght's diverse range of tests allows test administrators a sort of 'one-stop shopping experience' to assess numerous personality characteristics and abilities all within one instrument.”

Meridiem has updated the NSight Success assessment's infrastructure and user interface and has created a certification model for domestic and international licensing and distribution. A successful pilot program is concluding, and the company will begin opening certifications to qualified coaches in the Fall of 2019.

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[About Meridiem](http://www.meridiem.io)

Meridiem provides assessments, services, and online tools for coaches, consultants, and HR professionals who support their clients in achieving professional success, organizational wellness, and personal fulfillment. In addition to exclusively publishing the NSight Success assessment, Meridiem is acquiring and developing a library of other evidence-based tools for enabling organizational excellence and personal growth.

The company is based in Cincinnati, Ohio and was co-founded by Mr. Michael Sheehan and Mr. Delmar Davis. Dr. Mark S. Nagy joined the company as a principal partner and Chief Research Officer.

Mr. Sheehan is a business development and entrepreneurism consultant who worked his way up from an entry-level position in a regional steel business to become President and co-owner of the company, eventually scaling and selling it to a multi-national corporation while maintaining the essence of the culture that created its success. He is the author of the forthcoming book *The Street Savvy Entrepreneur*.

Mr. Davis brings years of experience in operational leadership and talent management for major divisions of two Fortune 500 companies. He subsequently left the corporate world to establish a private practice as a life coach, wellness consultant, fitness trainer, and digital publisher. He is the founder of Easing In Fitness and author of *Exercise Planning for Busy People*.

Dr. Mark S. Nagy is the director of the Industrial-Organizational Psychology master’s program at Xavier University. His areas of research and expertise include assessment development and validation, job satisfaction theory and measurement, workplace civility, and performance appraisal and evaluation. His research has been widely published in professional journals and presented at conferences.

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