



-FOR IMMEDIATE RELEASE-

## **GTA Teleguam Launches ClearSky's Total Traffic Manager Service to Optimize Subscriber Experience and Increase Overall Network Capacity**

*GTA Teleguam, a leading provider of cellular service in Guam, has implemented ClearSky's Total Traffic Manager to improve customer satisfaction and manage the data traffic flowing through the GTA network. Total Traffic Manager monitors available network capacity and actively improves network performance in real time.*

ORLANDO, FL, October 29, 2019— ClearSky Technologies, Inc., a global supplier of network performance monitoring and management services, has announced that GTA Teleguam has enhanced its cellular network operations with the addition of ClearSky's Total Traffic Manager™ service. GTA Teleguam is a leading telecommunications provider on the island of Guam.

Total Traffic Manager ensures that GTA's most-important data streams have priority and that its network does not exceed available capacity. ClearSky's technology has allowed GTA to optimize the video-streaming experience for its subscribers while dramatically decreasing network congestion during busy hours.

"We are in a very competitive market, so we are always looking to increase customer satisfaction and improve our top-rated network," said Andrew Gayle, COO of GTA. "Optimizing the customer experience while benefiting the network makes Total Traffic Manager an extremely valuable service to us and our subscribers."

Total Traffic Manager's SmartShaping™ technology analyzes every data session on a network and intelligently modifies the flow of data to manage network capacity and improve subscriber experiences.

By detecting the types of traffic and monitoring the available capacity throughout the network, SmartShaping can make both pre-planned and real-time adjustments to the throughput of all types of data streams, including video, web browsing and streaming music.

"GTA sets lofty standards for the performance of its network and customer satisfaction," stated ClearSky President Ron Willet. "The GTA and ClearSky teams work closely together to define and implement network performance policies to ensure optimal network performance."

### **About ClearSky Technologies, Inc.**

For more than a decade, ClearSky Technologies, Inc. has been an innovation leader in providing network Infrastructure as a Service to mobile network operators. ClearSky's powerful array of products and services includes network baseline, optimization and design, traffic and policy management, and hosted messaging services. Headquartered in Orlando, ClearSky has provided





services to more than 100 wireless operators across five continents. For more information, visit <http://www.clearskytechnologies.com>.

The Managed Services division helps carriers stay competitive with offerings such as Total Traffic Manager, its traffic and enforcement policy product, hosted MMS, and iCODE® services. All are designed for quick implementation, affordable cost of entry, and ongoing cost savings. Collaborating with our customers, we are #StrongerTogether.

### **About GTA**

GTA is the principal telecommunications company in Guam, providing telephone, cellular, internet and television services to residents of the island, and is a trusted partner and service provider to leading companies and telecom carriers around the globe. The company operates a 4G LTE wireless network, high-speed internet, digital television, and local and long-distance phone service. GTA also delivers carrier-class data circuits along with operating a cable landing station for the SEA-US cable consortium. Based in Tamuning, Guam, GTA is privately owned and locally managed. For more information, visit [www.gta.net](http://www.gta.net).

-End-