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Association Executive Tim Bower, CAE Joins Talley Management Group, Inc.

TMG adds association professional to manage its new TMG Association Solutions Consulting service division

MT. ROYAL, NJ – October 23, 2019 – <u>Talley Management Group, Inc. (TMG)</u>, a leading association management company dedicated to creating stronger communities and human connections to enhance global society for over 30 years, continues its growth with the addition of association executive Tim Bower, CAE to its leadership team. In his new role with TMG, Bower will oversee TMG's new service division, TMG Association Solutions Consulting.

"Anyone in association management in the Mid-Atlantic region knows the success that Tim has had over his 20 years in this industry," said TMG Chief Operating Officer Joe Sapp, MBA, CAE. "As we continue to grow and look at new opportunities, we evaluated what strategic leadership would be needed to grow this new service division. While developing the position description further, it became clear that Tim was an individual who would provide the leadership and skills we identified."

Tim joins TMG after spending 10 years growing his own association management company and several years within another Mid-Atlantic Based AMC where he managed business development and healthcare clients. Bower also served the United States while in the United States Navy, aboard the USS Wichita.

"I am so excited to be joining TMG and the experienced group of professionals that service the client partners. For over 30 years TMG has been a widely respected AMC due to their leadership and service to the AMC industry," said Tim Bower, CAE. "When I was asked to join the company, I swiftly accepted the offer with pride and excitement."

A graduate of Temple University, Tim earned the Certified Association Executive (CAE) credential from the American Society of Association Executives in 2009. An active member in both ASAE and the Mid-Atlantic Society of Association Executives (MASAE), he served as President of MASAE in 2015.

Tim resides in South Jersey with his wife Andrea and daughter Anna.

Talley Management Group, Inc. currently manages over 20 full-service client partners in addition to organizations being managed for other services such as meetings and events and consulting projects.

For more information about Talley Management Group, Inc. and its services, visit talley.com.

About Talley Management Group, Inc. (TMG)

Talley Management Group, Inc., (TMG) is a full-service association management company. Founded in 1987, TMG has over 20 fullservice association clients and provides event planning and consulting services to many more. Its mission is to create stronger communities and human connections to enhance global society. For more information on TMG, its services and full client partner list, visit <u>talley.com</u>, on Facebook <u>@talleymanagement</u>, on Twitter <u>@TalleyMgmt</u> and <u>LinkedIn</u>.

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