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WORLD WIDE STEREO CELEBRATES 40 YEARS WITH A SHOW STOPPING SALE

From Ziggy to Gaga and Boom Boxes to Bluetooth, World Wide Stereo turns 40

It's called "The Bigger, Badder, Better-Than-Black Friday, 40th Anniversary Sale," and it's the cherry on top of World Wide Stereo's year-long anniversary celebration. According to CEO and Founder Bob Cole, "this was the goal all along – our way of thanking customers, friends and fans with the biggest sale in the store's four-decade history. And given the deals we have ready to go, that's not hype, that's a fact."

To kick things off, the company today launched a multi-media advertising campaign to spread the word: three days only, November 8th, 9th and 10th, at both World Wide Stereo locations in Montgomeryville and Ardmore. The biggest news: discounts as high as 80%-off top brands in every department, from speakers to headphones, receivers to turntables, car audio and more – preview a few of the offers <u>here</u>, with more surprises revealed in store. Further, in addition to sale prices, any customer who spends \$1000 or more on an audio system can earn up to \$300 in World Wide Stereo Holiday Shopping Bucks, which they can spend on anything in the store.

In typical World Wide Stereo fashion, the occasion will be equal parts "major sale" and "fun event", with "The Dapper Doughnut" company (fellow Best of Philly 2019 recipient) making fresh-made donuts on site, and the folks from "Top Hat Espresso" serving up gourmet Hot Chocolate & Espresso at a pop-up barista bar. Shoppers and browsers can spin the World Wide Stereo prize wheel and, with a little luck, win speakers or headphones from Bose, Klipsch, and Sonos – or even Eagles tickets. And any customer who says "happy birthday" to any salesperson (in honor of the 40th anniversary) will take home a retro edition World Wide Stereo tee shirt. See full details on the event <u>here</u>.

To create the kind of lively-yet-intimate, loud-but-sounds-great atmosphere the two stores are known for, customers can expect to see and hear music playing on the industry's most exquisite music systems, and experience "next-level" home theater demonstrations throughout the day. Audio/video experts will also be on hand to discuss the latest AI and Smart home technologies for the home: from custom window shades and lighting, to enterprise-grade WIFI accessible in every room and every corner of the property.

As always, no-interest financing is available up to 18 months, and World Wide Stereo's "<u>holiday price</u> <u>guarantee</u>" will be in full effect.

About World Wide Stereo: Now celebrating its <u>40th anniversary</u>, World Wide Stereo is one of the nation's leaders in audio and video consumer electronics and offers an award-winning residential technology integration firm, two premium showrooms in the Philadelphia area, and an online e-

commerce experience at <u>www.worldwidestereo.com</u> with 60-day returns and free shipping on all orders.

Since 1979, World Wide Stereo has been on the frontline for practical and innovative consumer electronics. Its stellar reputation for both integrity and quality is achieved with award-winning personal service, installation, and competitive pricing. World Wide Stereo's goal has always been to provide products that bring families together and give back to the community, working off of the foundation that boasts to "do well by doing good." A full service custom creative design and installation team bring to life the finest Audio, Video, Home Theater and Smart Home Integration products, turning customers' home technology visions into their reality.

For more information on World Wide Stereo please visit:

www.worldwidestereo.com

Or visit the showrooms at:

Montgomeryville: 754 Rt. 309, Montgomeryville, PA 18936 215-368-8343

Ardmore: 38 Greenfield Ave, Ardmore, PA 19003 610-649-7002

Hatfield Outlet Store/Corporate Office: 104 E. Vine Street, Hatfield, PA 19440. 215-368-5506