**FOR IMMEDIATE RELEASE: 10-25-19**

**Emma Everett**

**Indigo Anchor**

**615-424-2871**

[**emma@indigoanchor.com**](mailto:emma@indigoanchor.com)

***The Indigo Podcast*: A Refreshing Unfiltered Podcast Focused on The World of Work Launching Soon on November 4th**

Management Experts and Military Veterans Combine Lessons from Social Science, the Military, and Industry

CLEVELAND, OHIO—Oct. 25, 2019—The management consulting firm IndigoAnchor today announced the scheduled launch of *The Indigo Podcast,* which is set to launch on Apple Podcasts and other podcast streaming platforms Nov. 4, 2019. *The Indigo Podcast* will offer proven tools in the areas of management, leadership, human resources, organizational behavior, dealing with change, organizational culture, hiring, process improvement, organizational agility, and related topics in a refreshing, irreverent format.

The podcast will feature co-hosts Ben Baran—co-founder and principal of Indigo Anchor, assistant professor of management at Cleveland State University, and commander in the U.S. Navy Reserve—and Chris Everett, co-founder and principal of Indigo Anchor, longtime management consultant and business owner, and officer in the U.S. Army National Guard.

“When we started Indigo Anchor in 2018, we knew we would be a different kind of management consulting firm,” said Everett. “We would not be interested in fancy suits, not interested in churning out reports that were unhinged from real change. Nor would we be interested in peddling the latest organizational pop psychology. Outside of our consulting practice, we wanted to offer our thought leadership as an engaging self-help option and a place for community. Given that many of our clients are podcast listeners, we thought it would be a good format.”

“Our style is rather different from many of the business, management, or leadership podcasts that currently exist,” said Baran. “Most notably, we recognize that the world is messy and that solutions often require a nuanced view of reality. Most of life does not lend itself to lists of easy steps to follow or ‘silver bullets’ that fix everything. Our conversations, therefore, are relatively in-depth. And while we often provide perspectives and evidence-based ideas that our listeners will find immediately useful, our overall goal is to help our listeners think, learn, and maybe even laugh a little.”

*The Indigo Podcast* will bring a unique spin to the category of business podcasts by:

* providing an antidote or counterpoint to the ever-increasing overly simplistic reductionist approaches to work and life
* bridging the gap between social science and management practice
* promoting the flourishing of people and organizations
* feeding the curiosity of people who want to make the world a better place through work
* inspiring listeners to become lifelong learners and bold difference-makers

*The Indigo Podcast* will be available starting Nov. 4, 2019 on iTunes/Apple Podcasts, Spotify, GooglePlay, Stitcher, TuneIn, and Castbox.

For more information on *The Indigo Podcast* visit <https://www.indigotogether.com/indigopodcast> and <https://www.indigoanchor.com/blog/2019/10/24/announcing-the-indigo-podcast>.

Facebook: <https://www.facebook.com/TheIndigoPodcast/>

Twitter: <https://twitter.com/PodcastIndigo>

LinkedIn: <https://www.linkedin.com/company/indigoanchor/>

**Indigo Anchor** is a management consulting firm focusing specifically on evidence-based solutions for organizations across a wide range of industries, sectors, sizes, and locations. They drive real results for companies seeking organizational agility and transformation. <https://www.indigoanchor.com/>

**Ben Baran, Ph.D.,** is probably one of the few people in the world who is equally comfortable in a university classroom, a military uniform, or in a corporate boardroom advising top management teams. He is an award-winning assistant professor of management at Cleveland State University, a co-founder and principal of the consulting firm Indigo Anchor LLC, and a commander in the U.S. Navy Reserve. He regularly consults leaders and organizations across a wide range of sectors and industries. He earned his undergraduate degree from Villanova University and his master’s in industrial and organizational psychology and Ph.D. in organizational science from The University of North Carolina at Charlotte. [Connect with Ben on LinkedIn](http://www.linkedin.com/in/benbaran) or visit [www.benbaran.com](http://www.benbaran.com) for more information.

**Christopher Everett, MAcc,** has been consulting for businesses globally since 2011, to include Xerox, UBS, and HCA. He has worked with organizations large and small across engineering, project management, software development, and operations. Paralleling Chris' business career he has grown a career in the Army National Guard currently with the Utah Guard as a Captain. He deployed to Afghanistan in 2012, where he was awarded the Bronze Star. Chris is also an accomplished musician, primarily guitar. He holds a B.A. in Music and a Master of Accountancy (MAcc) from Belmont University. When not traveling the country consulting and helping companies solve problems, Chris enjoys skiing, mountain biking and spending time with his family. [Connect with Chris on LinkedIn](https://linkedin.com/in/chriseverett).

###