
Darter Specialties, Inc.

We Enhance, Support and Protect Your Brand



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FOR IMMEDIATE RELEASE

Darter Specialties Wins Prestigious Customer Service Award

Branded apparel, web stores and promotional products company supports franchise brands, corporations and educational programs.

Cheshire, Conn. (Nov. 5, 2019) — Darter Specialties, Inc., a provider of branding, marketing and advertising services for companies, including franchises, today announced that Neighborly has given its Vendor of the Year award to Darter Specialties. The award was presented to owners Guy and Alice Darter during Neighborly's annual Franchisee Conference in San Antonio, Texas.

Neighborly is the parent company of a network of 22 home services franchise brands, including Aire Serv, Glass Doctor, Molly Maid, Mr. Appliance, Mr. Handyman and Window Genie, with nearly 3,700 franchise owners across nine countries. This year's award follows Darter Specialties earning a Molly Maid Vendor of the Year award in 2016 from Neighborly, the Waco, Texas-based franchisor formerly known as The Dwyer Group.

"We are pleased to receive recognition from Neighborly for our customer service," said Guy Darter. "Customer service is our top priority, and that starts with a phone call. You'll speak with a live person that is knowledgeable and experienced — not a robot or answering service — and we'll follow through until you are happy," Darter continued, adding that the company is a member of VetFran, offering any veteran and their spouse a 10% discount on all orders.

About Darter Specialties, Inc.

Celebrating more than 25 years in business, Darter Specialties offers branding, marketing, advertising and other support services for franchise companies and other businesses. Services include company websites, branded apparel, embroidery, screen-printing, promotional gifts, custom signs and banners, drop shipping and fulfillment services. The company offers a one-stop opportunity to select, decorate, and fulfill company-clothing needs with Darter's in-house embroidery, screen-printing, thermal printing and other embellishment capabilities.

Darter Specialties is a member of the Fair Labor Association (FLA) and the International Franchise Association (IFA), as well as the IFA Foundation's VetFran program. A certified woman-owned business by the state of Connecticut and Commonwealth of Massachusetts, Darter is the Waterbury Regional Chamber's 2005 Harold Webster Smith Business of the Year. To find out more about the award and Darter Specialties, visit darterspecialties.com.