



16745 West Bernardo Drive
Suite 400
San Diego, CA 92127

Contact

Miva, Inc.
Magdalena Buchwald
mbuchwald@miva.com

Miva, Inc. and Avalara Launch New Module to Simplify Tax Compliance

Module Brings Avalara Tax Compliance Functionality to Miva's Ecommerce Platform

San Diego, CA – November 7, 2019 – Miva, Inc., ecommerce software and service provider for mid-size and enterprise merchants for 21 years, and Avalara, Inc., (NYSE:AVLR), a leading provider of cloud-based tax compliance automation for businesses of all sizes, today announced the release of a new transaction tax compliance module for the Miva ecommerce platform.

This new module gives Miva customers access to Avalara's full suite of tax technology features from within the Miva platform, including:

- Fast & accurate sales and use tax calculation
- Sales tax return filing and remittance management
- On-demand transaction data and reports
- Real-time tax rates

"Our partnership with Miva allows merchants to outsource the complexity of tracking ever-changing sales tax rates and rules resulting from ongoing legislative changes," says Greg Chapman, senior vice president of business development at Avalara. "This new module represents the expansion of that partnership and the further refinement of tax management solutions for online sellers."

"At Miva, we're always working to find new ways to help online sellers succeed," says Brennan Heyde, VP of Product at Miva. "By taking on the increasingly complex work

required for sales tax management, this new module helps merchants grow their business without having to worry about tax compliance.”

The Avalara Avatax module is now available in the [Miva App Store](#).

About Miva, Inc.

Since 1997, Miva has delivered expertly-designed ecommerce solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source. Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit miva.com for more information.

About Avalara, Inc.

Avalara helps businesses of all sizes get tax compliance right. In partnership with leading ERP, accounting, ecommerce, and other financial management system providers, Avalara delivers cloud-based compliance solutions for various transaction taxes, including sales and use, VAT, GST, excise, communications, lodging, and other indirect tax types. Headquartered in Seattle, Avalara has offices across the U.S. and around the world in Canada, the U.K., Belgium, Brazil, and India. More information at avalara.com.