



**Qubo Technologies and Systems**  
*Data to Drive Innovation*

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## **PRESS RELEASE**

### **Qubo Technologies and Systems**

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FOR IMMEDIATE RELEASE

### **Neighborly Selects Qubo AI Platform for Franchise Network**

*Franchise owners to use Qbot data assistant to drive growth and turn data into business insights.*

Miami, Fla. (Nov. 14, 2019) – Qubo Technologies and Systems (Qubo) has announced an agreement to provide its Qbot artificial intelligence (AI) solution to Neighborly, the Waco, Texas-based holding company of 22 iconic franchise brands. The pilot agreement involves deploying the Qbot AI platform to assist its network of franchise owners, helping to analyze data and business KPIs, drive performance, increase profitability, streamline operations and improve the overall customer experience.

“Neighborly has been in business for almost 40 years because it’s ability to win the hearts and minds of our franchisees and customers,” said Mike Bidwell, President and CEO of Neighborly, formerly known as Dwyer Group. “Looking to the future, staying ahead of competitors will likely require more. We believe employing AI will be key to gaining or even maintaining a competitive advantage in an increasing informed and sophisticated marketplace,” he continued.

“We are enthusiastically pursuing predictive analytics as a tool to optimize our opportunities to enhance our franchisees’ growth and success. We are excited to leverage Qbot’s intellectual capabilities to realize this emerging opportunity,” Bidwell added.

“We are extremely pleased that Neighborly has chosen the Qbot to deploy within its franchise network,” said Gustavo “Gus” Guimarães, Global CEO of Qubo Technologies. “We look forward to supporting Neighborly franchise owners in their efforts to drive results. We’re going to give them the same type of decision-making platform used by organizations like Microsoft,” he continued.

“The rise of AI has given businesses large and small new tools to obtain actionable information from their data. AI is now available for franchise businesses,” Guimarães explained. “The Qbot will help the average person navigate the finance and decision-making process. You can spend more time looking at the road ahead instead of the rearview mirror,” he added.

### **About Qubo Technologies and Systems**

Qubo Technologies and Systems uses machine learning to provide predictive data analytics, data governance, infrastructure and cloud services for large franchise brands and individual franchise owners. Founded in Brazil, Qubo offers an easy-to-use, affordable solution — the Qbot — that plugs the power of artificial intelligence into your franchise network. Find out more at [www.qubo.uno/qbot](http://www.qubo.uno/qbot).

### **About Neighborly**

Neighborly is a holding company of 22 service brands, focused on repairing, maintaining and enhancing consumers’ homes and properties. The company operates online platforms that connect consumers to service providers in their local communities that meet their rigorous standards as a franchisor across 15 service categories at [www.getneighborly.com](http://www.getneighborly.com) in the United States and [www.getneighbourly.ca](http://www.getneighbourly.ca) in Canada. The company was founded in 1981 as Dwyer Group and is based in Waco, Texas. More information about Neighborly/Neighbourly, and its franchise concepts, is available at [www.neighborlybrands.com](http://www.neighborlybrands.com).