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Allergy Standards at the US 2019 Greenbuild Conference

Dublin, Ireland. (November 18, 2019) – Allergy Standards Limited (ASL) announced today that they will present at the [2019 Greenbuild International Conference and Expo](#) in Atlanta, US, from November 19-22.

Greenbuild is the largest annual event for green building professionals worldwide to learn and source cutting edge solutions to improve resilience, sustainability, and quality of life in our buildings, cities, and communities. This year's event theme is "A New Living Standard" and a [keynote will be presented by Barack Obama](#).

Allergy Standards' CEO, Dr John McKeon, will be delivering 2 sessions at the Tarkett Education lab with Roxane Spears (VP of Sustainability North America at Tarkett) and our partner Karen Righthand (SCS Global Services). These CE credited sessions will highlight "[Indoor Air Quality Issues and **asthma & allergy friendly**® Certification for Manufacturers and Specifiers](#)".

The key objectives are to:

1. Learn about the overall health impacts of [VOCs](#) and TVOCs and how exposure can impact occupants' overall health.
2. Understand why it is important to address beyond merely tracking how and which products contribute to a building's environment.
3. Learn about the scientific process, standards, and best practices associated with low VOC building materials within the context of reducing allergens and irritants that can trigger asthma symptoms.
4. Learn about the **asthma & allergy friendly**® Certification standards and how manufacturers are utilizing them to create better products.

In parallel Allergy Standards will also be hosting a mastermind event facilitating networking between **asthma & allergy friendly**® Certified clients and partners of the Certification Program.

"Greenbuild is a great opportunity for Allergy Standards to reinforce how our science is leading the way in healthier Certified building materials. It is an honour to be working with clients such as Tarkett to highlight how they and others like them are working to create a healthier and sustainable indoor environment." said Dr. McKeon

About Allergy Standards

Allergy Standards Limited (ASL) mantra is design thinking and an innovation for healthier indoor air for the allergy aware consumer. As an independent, international certification company, it creates meaningful scientific standards for testing a wide range of products and services to determine their impact on improving indoor air quality. ASL's intellectual property portfolio includes unique testing protocols and suitability specifications for products to be CERTIFIED **asthma & allergy friendly**®. ASL's mission is to improve lives by empowering people create the healthiest possible indoor environment through science, education and innovation. Our vision is a world where all ER visits caused by exposure to avoidable indoor allergens are eliminated.

<http://www.allergystandards.com/>