



## Press Release - Intelling Smart Insights

### Intelling White Paper and speech at Trustech to focus on digital identity

Intelling, a blog and analyst specializing in the secure transactions industry, is proud to announce it has published a new White Paper on the evolution of the relation between government identity and private identity, and that Thierry Spanjaard, its principal, will not only give a speech on the same topic during Trustech, the main event for the digital trust technologies, but also be the chairman of the “Banking IDs and Financial Authentication” session.

**MARSEILLE, FRANCE, November 19, 2019** - Intelling has just published a new White Paper titled “**Private ID infrastructures challenge government-issued IDs**” that covers different aspects of the evolution of the relation between Government IDs and Private IDs. The White Paper includes a section on the basics of government-issued identity documents, and how they have been evolving across the last years. A first relation between governments and private entities is when governments propose ID verification as a service to corporations. The White paper also explores Private IDs and Digital IDs, how they answer a business need, and how they relate with governments to secure their issuance and verification processes. The White Paper “**Private ID infrastructures challenge government-issued IDs**” is available free of charge from our website at [www.smartinsights.net](http://www.smartinsights.net)

During Trustech, Thierry Spanjaard, Intelling Principal, will chair a session titled “**Banking IDs and Financial Authentication**” that will take place on Thursday November 28<sup>th</sup> at 10:00 and cover topics such as digital identity in the banking security, financial authentication, KYC and identity proofing. He will also participate in a round table about official document ID and mobile derived ID in a session called “**Identity Schemes in Europe**” that will take place on Tuesday November 26<sup>th</sup> at 10:00. Both sessions will take place during Trustech, in Cannes, France, on from November 26<sup>th</sup> to November 28<sup>th</sup> 2019.

Thierry Spanjaard declares: “The questions of identity are at the core of any operation, especially for financial services. While a few years ago, only governments were issuing IDs, now this has become a lot more complex as entities are increasingly issuing their own digital private ID, leading to a more complex interaction with governments.”

Intelling is happy to partner with Trustech, the main event for the digital trust technologies, taking place in Cannes, France, on November 26-28, 2019.





### About Intelling:

Intelling is the publisher of the Smart Insights Blog ([www.smartinsights.net](http://www.smartinsights.net)), which covers important news, opinions and comments about the secure transactions industry. Smart Insights website is the best place to find a comprehensive agenda of the upcoming events in the secure transactions industry. Smart Insights is, as always, the best place to find White Papers to get a synthetic view about some topics relevant for the industry and Industry Reports that provide an in-depth analysis of the secure transactions markets.

In addition, Intelling ([www.intelling.com](http://www.intelling.com)), a consultancy launched by Thierry Spanjaard in 2006, delivers consulting services to its customers along three axes:

- Market Intelligence, supporting customers in need of finding more information about their competitors, their customers, their partners and their market at large,
- Strategy, providing market research and strategic intelligence support to small and large companies in the secure transactions industry,
- Communication, bringing contents and support for all players in the industry when it comes to publishing press releases, writing brochures, white papers or website contents, and more generally supplying them with all types of communication services.

More details are available at: [www.intelling.com](http://www.intelling.com) and [www.smartinsights.net](http://www.smartinsights.net)



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