



16745 West Bernardo Drive
Suite 400
San Diego, CA 92127

Contact

Miva, Inc.
Magdalena Buchwald
mbuchwald@miva.com

Miva, Inc. Issues Call for Speakers for MivaCon 2020 Ecommerce Conference

Ecommerce conference returns to San Diego March 18-20, 2020

San Diego, CA – November 21, 2019 – Miva, Inc., ecommerce software and service provider for mid-size and enterprise merchants for 21 years, today issued a call for speakers for MivaCon 2020, an annual 3-day ecommerce conference focused on helping online merchants grow, compete, and profit.

MivaCon 2020 will run March 18-20 at the Rancho Bernardo Inn in San Diego.

“Merchants come to MivaCon to get real and actionable education about profitable ecommerce,” says Rick Wilson, CEO of Miva, Inc. “All MivaCon’s sessions and workshops are focused on helping sellers develop the skills and strategies they need to succeed in the modern ecommerce climate.”

Miva encourages prospective speakers with expertise in any of the following ecommerce topics to submit a session pitch:

- SEO
- SEM
- Mobile Ecommerce
- Email Marketing
- Content Marketing
- Fraud Prevention
- User Experience

- Site Architecture
- Security
- Scaling
- Personalization

Those interested in becoming a speaker at MivaCon 2020 are invited to submit their session pitch at mivacon20.com/speakers/become-a-speaker. The deadline for submissions is January 17, 2020.

About Miva, Inc.

Since 1997, Miva has delivered expertly-designed ecommerce solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source. Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit miva.com for more information.

About MivaCon

For over 20 years, the annual MivaCon ecommerce conference has been the premier gathering place for merchants, industry leaders, and influencers. Visit mivacon20.com for more information.