



# zveloAPI™

## The Ultimate Precision Tool for Web Content Classification and Malicious Detection



### Maximum Accuracy, Coverage, Flexibility and Scale.

#### zveloAPI delivers granular classifications and malicious detection at the page, post or article level.

zveloAPI enables you to access our powerful, human-supervised AI/ML web content classification and malicious detection services for fast, accurate, and granular categorizations. Ideal for applications that require classification and malicious detection at the page, post or article level.

The zveloAPI is designed for a wide range of applications where malicious, phishing, objectionable detection, as well as content classification is required, including:

##### Parental Controls

Power your parental controls solution with Industry-leading threat and objectionable content detection for maximum protection against online threats and dangerous content.

##### Endpoint Security

Maximize endpoint security protection with zvelo's advanced threat and objectionable content detection with a lightweight cloud API.

##### Phishing Detection

Protect against phishing threats and brand targeting attacks through access to zvelo's market-leading phishing detection services.

##### Threat Intelligence

Enrich your threat intelligence data by streaming zvelo's phishing and malicious detections directly into your solutions.

##### Smart Routers and IoT Security

Protect the IoT devices on your network by ensuring safe connections to appropriate websites or endpoints, and rapidly identifying threats like rogue device traffic and activities.

##### Brand Safety Advertising

Ensure the placement of digital ads aligns with appropriate content to protect your corporate identity and brand image.

##### Contextual Targeting and Advertising

Maximize ad spend and audience reach with rich, cookieless data insights into audience behaviors driven by zvelo's powerful content classification engine.

##### Web Filtering, Network Security or UTM Appliances

Deliver broad malicious and objectionable detection

with customizable policy management profiles and reporting capabilities built upon zvelo's highly granular content classification.

##### Subscriber Analytics

Translate subscriber activity into new revenue opportunities by improving churn management and enriching your behavior profiles.

##### Market or Academic Research

Empower your teams to develop prototypes, conduct proof of concepts or implement other 'one-time' projects at a cost-effective rate with Query-based pricing.

##### zveloAPI Software Developer Program

Help us make the web safer and more secure by creating new, innovative applications and solutions powered by zveloAPI – available at no cost to qualifying developers.

### USE CASES

The zveloAPI is designed for a wide range of applications where accuracy, speed, malicious detection and granularity of content classification are critical:

- ▶ Parental Controls
- ▶ Endpoint Security
- ▶ Phishing Detection
- ▶ Threat Intelligence
- ▶ Smart Routers and IoT Security
- ▶ Brand Safety
- ▶ Contextual Targeting
- ▶ Web Filtering, Network Security or UTM Appliances
- ▶ Subscriber Analytics
- ▶ Market or Academic Research

### zveloAPI Highlights

- ▶ Full-Path URL Classification
- ▶ RESTful API Design
- ▶ Fast Set-Up and Deployment
- ▶ Unmatched Accuracy and Coverage
- ▶ Highly Scalable Platform
- ▶ 500 Categories in 200+ Languages
- ▶ Single or Batch URL Queries
- ▶ Software Developer Program

### CONTACT US

Email us at [sales@zvelo.com](mailto:sales@zvelo.com)



zvelo is the industry's leading provider of web content categorization and malicious detection – powering the core technology used in web filtering and threat protection solutions and services which protect more than a half billion online end users.