

HiringThing Releases New Text to Apply Feature

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BARTONSVILLE, PA (December 10, 2019) — HiringThing, a best-in-class applicant tracking system (ATS), released a new Text to Apply feature that provides applicants with a more inclusive way to apply for open positions.

HiringThing continually searches for innovative ways for customers to find and hire the most qualified candidates. Text to Apply, an enhancement to the SMS messaging feature, is a useful and easy-to-use tool that allows an applicant to text a code to receive a link that directs him or her to the main careers page or a specific job. This adds efficiency and speed to the hiring process so open positions can fill faster. The SMS messaging feature (now offered free with the platform) is also a great way to connect with applicants and keep them informed throughout the hiring process, all the while serving as a personal method of communication.

Additionally, the Text to Apply Poster Builder is a customizable tool that allows a company to create its own “Now Hiring” poster to display to prospective applicants in a window or storefront and help drive traffic to its site, job, or company page. This complimentary add-on provides an employer with an easy way to attract candidates onsite, advertise the company and its open positions to the community, and position its brand as cutting edge.

“We’re excited to add Text to Apply to our comprehensive library of features,” said Jess Tejani, HiringThing’s COO. “This feature is the first of its kind in our platform and ensures that our clients are providing their applicants with a mobile-friendly experience, allowing them to be well equipped to reach and hire the best candidates more quickly and easily.”

About HiringThing

HiringThing, founded in 2012, is award-winning recruiting software that helps simplify and shorten the hiring lifecycle by automating processes, facilitating collaboration, and organizing data. Our team includes experts in interface design and top-notch developers who write clean, powerful code. Our goal is to manage the complexity of the process on the back end so our customers can focus on what matters most — finding the perfect hires. For more information, call 888.769.2023, email info@hiringthing.com, or visit www.hiringthing.com.

About ATS Anywhere by HiringThing

HiringThing’s ATS Anywhere platform offers turnkey white label services designed to provide modular recruiting and world-class applicant tracking solutions that add incredible value to innovative companies and help them move quickly. Our powerful recruiting API allows you to offer Hiring Happiness™ to anyone, anywhere. For more information, call 888.769.2023, email info@hiringhappiness.com, or visit atsanywhere.io.