



FOR IMMEDIATE RELEASE

Contact: Sharon Magee
s.magee@focuscfo.com
315-569-6319 (direct cell)

FocusCFO Joins JumpStart's Preferred Partner Program

Cleveland and Toledo, OH – December 3, 2019 – FocusCFO announced plans to join JumpStart's Preferred Partner program, giving JumpStart clients across Cleveland and Toledo access to seasoned professionals for help with cash management, financial reporting, forecasting and managing growth.

"We are excited to be joining the JumpStart Preferred Partner program and look forward to sharing our expertise with JumpStart clients," said Fred Dannhauser, FocusCFO Area President in the Toledo region. "We love entrepreneurs and our entire business is built on helping companies scale and grow."

JumpStart's Preferred Partner program offers partners in several core focus areas, including legal, accounting/finance, marketing, advertising, product development and human resources.

"The program allows us to connect our client companies with services they need from providers we trust who know how to serve them," said Adam Salon, Partner at JumpStart. "It's a mutually beneficial relationship. Our clients get high quality services at a price they can afford and our preferred partners build connections to a new pipeline of valued clients."

As a JumpStart preferred partner, FocusCFO will carefully select one of its experienced CFOs to work onsite with each client. During the first several months, the CFO will work with the business owner to create a financial roadmap and as part of the company's internal management team in all aspects of cash flow, finance and operations. This results in unprecedented clarity and a strategy to meet the client's goals.

"Our CFO's have an average of 30 years of experience, in just about every industry," said Greg Gens, FocusCFO Area President in the Cleveland region. "We know how to help entrepreneurs provide the financial reporting and forecasting that funders want to see."

About JumpStart:

JumpStart is a nationally recognized investing, entrepreneurial support and economic development organization dedicated to unlocking the full potential of diverse and ambitious entrepreneurs to economically transform entire communities. For more information, visit www.jumpstartinc.org and follow [@JumpStartInc](https://twitter.com/JumpStartInc) on Twitter.

About FocusCFO:

Founded in 2001, FocusCFO works closely with small to medium sized businesses, helping business owners gain control over three the key financial and operational areas: increasing cash flow, reducing business risk, and creating a platform for scalable growth. This allows business owners to then realize full financial control and increased value in their businesses. FocusCFO provides CFO Services on a fractional basis, meaning clients get all the advantages of a full-time, highly experienced CFO under terms that are flexible, affordable and within each client's budget. What really sets Focus CFO apart is their CFO's are highly experienced and work exclusively onsite at the client's office under a recurring schedule. Typically, engagements range from two days a month to several days per week, and many clients are in the \$2 to 6 million revenue range when they initially engage with FocusCFO.

FocusCFO is the leading onsite fractional CFO services provider in the Midwest, with more than 90 CFOs and Area Presidents serving over 200 clients throughout Ohio, Michigan, Pennsylvania, Kentucky, Indiana and West Virginia. For more information, visit www.focuscfo.com or follow us on LinkedIn.

###