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THE SNOWBIRD COMPANY TO HOST 9TH ANNUAL SNOWBIRD FEST IN ORANGE BEACH, AL

ORANGE BEACH, AL—December 9, 2019—The Snowbird Company will host their 9th Annual Snowbird Fest on January 11, 2020 at The Orange Beach Event Center (at The Wharf). The event, which is centered on winter travelers, or "snowbirds", will begin at 9 a.m. and features vendors from all across the Gulf Coast, as well as live entertainment and free entry. This year, due to the growing popularity of the event, we are strongly encouraging guests to pre-register, today at www.SnowbirdFest.com. Pre-registered Snowbird attendees will be admitted first, and are also eligible for special prizes, as well.

Headlining this year's festival will be exciting musical tributes to both young Elvis and Michael, as well as magic shows, free coffee, tasty local area cuisine, a large business expo showcasing free samples and discounts, with games, prizes, and giveaways throughout the day. The British Car Club will also be there with some of their classic cars on display.

The event is produced by The Snowbird Company, in coordination with this year's corporate sponsors, <u>Acts</u> <u>Westminster Village</u>, <u>Brett Robinson</u>, <u>South Baldwin Regional Medical Center</u>, <u>Southern Vacation Rentals</u>, and Wind Creek Casino. These great companies combine forces to produce the most popular snowbird event on the Gulf Coast!

The annual Snowbird Fest has been held since 2012, and is the largest event of its kind for winter visitors on the entire Gulf Coast. In 2019, more than 3,500 snowbirds attended the festival, and more than 65 businesses participated in the expo. For more information or to sign up to attend or exhibit, please visit our website, <u>www.snowbirdfest.com</u>.

Video Testimonials from past Title Sponsors: Flora Bama | Southern Vacation Rentals

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