

AN INFOGRAPHIC

THE ROAD TO HIRING IN 2020

1 Be ready to adapt.

Technology is advancing quickly, and it has affected nearly every department in the workplace. From marketing moving to social media strategies, to finance automating previously time-consuming processes, today's workplace is different from that of a decade ago.

2 Arm yourself with knowledge.

Changes in the workplace mean that in-demand skills are shifting. This, in turn, means some roles are seeing rapid salary growth. Arming yourself with the latest salary data is essential.

3

Get ready to recruit passive candidates.

Unemployment is expected to remain low throughout 2020. Organizations should prepare to weather the challenge of limited candidates—and this could mean creating more competitive compensation packages.

4

Think about benefits and perks.

It's not all about salaries. Today's employees want comprehensive health insurance, generous time off policies, and flexible schedules that provide work-life balance. Think about how your organization could provide an offer that candidates just can't refuse.

5 Plan for the future.

Despite the strong economy, talks of recession have many organizations worrying about a downturn. While having a recession plan in place is important, organizations shouldn't risk losing their top performers in today's high-turnover environment.



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