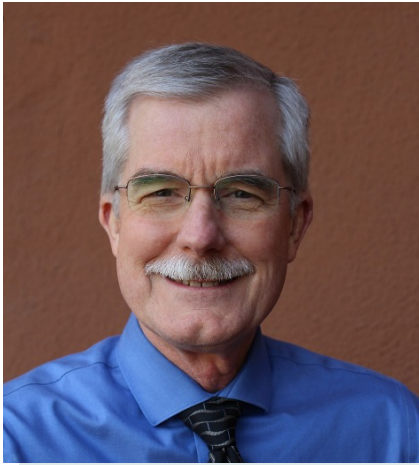


## DIET ID HELPS MAXIMIZE OUTCOMES FOR LIFESTYLE MEDICINE GROUP

A whole new approach to dietary assessment, Diet ID lightens load, saves money and time, and accelerates focus on personalized diet change. This digital health toolkit can be a seamless part of Medical Nutrition Therapy (MNT) workflows, allowing providers to receive healthcare reimbursements while freeing up time for what really matters--expert nutrition counseling.

### CUSTOMER PROFILE

Dr. John Gobble, DrPH,  
RDN, LD, FACLM



A provider for Lifestyle Medicine Group in Oregon and Washington, started using Diet ID in July 2019 to streamline his workflow with quick, accurate dietary assessments that can be shared instantly with the patient's whole healthcare team.

*Preliminary validation research suggests that Diet ID's pattern-recognition approach performs very well against the standard Food Frequency Questionnaire. Learn more about the science here: <https://www.dietid.com/the-science>*

### THE PROBLEM

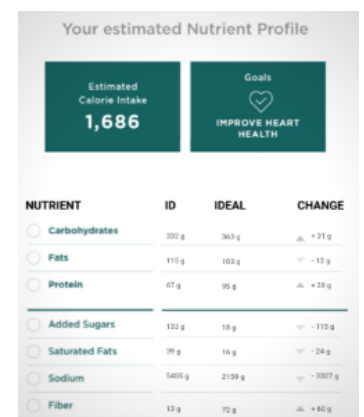
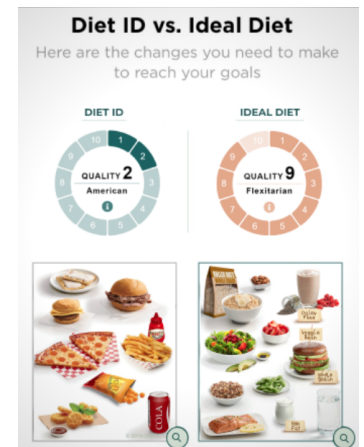
Existing tools are time consuming, limiting patient consult time.

Diet assessment is a crucial component of reimbursable MNT sessions. Dietitians need a reliable, accurate method for assessing nutrition and measuring diet. Unfortunately, traditional or electronic food logs, diet recalls, and questionnaires are tedious, memory-dependent, inaccurate, and time-consuming, potentially compromising outcomes.

### THE DIET ID SOLUTION

Fast assessment, with realtime, actionable results

In mere seconds, Diet ID provides an objective diet quality score using the Healthy Eating Index 2015 criteria, along with a detailed food group and nutrient summary. And it's easy as choosing "this or that" -- patients simply select the image that is the closest match to their own dietary pattern. Diet ID can also generate a personalized goal diet based on health objectives and preferences, along with a detailed, customized route to optimal health.



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“The assessment needs to be time efficient and yet accurate enough to show change over time, The Diet ID assessment fits the bill. Not only does it take less time to complete than other methods, it also engages the client as we explore better eating habits using the dietary quality score provided by Diet ID.

**This technology will revolutionize dietary assessment."**

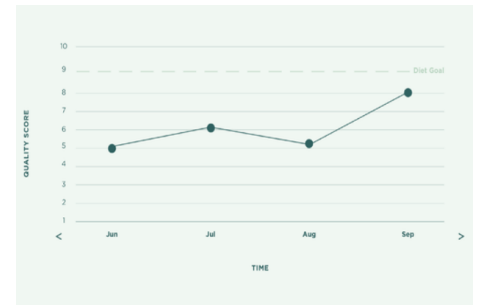
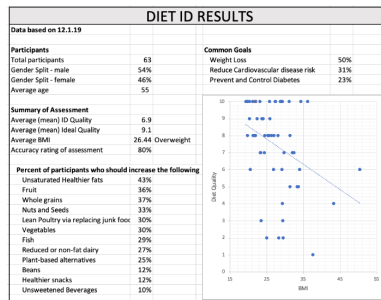
- Dr. John Gobble, DrPH, RDN, LD, FAACL

## THE RESULT

Time saved, revenue earned.

Dr. Gobble saves about **20 minutes per patient** and has been successful in achieving a **100% reimbursement rate** using Diet ID.

“Dietary analysis takes up a major portion of my medical nutrition therapy (MNT) interview, a requirement for health plan reimbursement of procedure codes 97802, 97803, and S9740,” he says.



Diet ID provides more detail, more quickly than a recall or interview, and provides metrics that relate directly to disease risk, providing important data for a personalized journey to improved health outcomes.

### Diet ID as a Tool (as part of an overall nutrition assessment and followup) for Medicare Fee-For-Service Registered Dietitian Nutritionists\*

CPT Code	Description
97802	MNT, initial assessment and intervention, individual, face-to-face, 15-minute unit
97803	Reassessment and intervention, individual, face-to-face, 15-minute unit
97804	Group (2 or more individuals) visit, each 30 minutes
G0270	15-minute individual session for MNT reassessment and subsequent interventions following a second referral in the same year for a change in diagnosis, medical condition, or treatment regimen
G0271	30-minute group session for MNT reassessment and subsequent interventions following a second referral in the same year for a change in diagnosis, medical condition, or treatment regimen
G0447	Individual face-to-face behavioral counseling for obesity, 15-minute unit
G0473	Group face-to-face behavioral counseling for Obesity (2-10 members), 30-minute unit
S9740	Preventive medicine counseling and/or risk factor reduction intervention(s) provided to an individual

**\*NOTE:** This is a guide only. Reimbursement is not guaranteed and is dependent upon the health plan, specific coverage, diagnosis, previous claims, deductibles, and other factors.

For media and sales inquiries, please go to [www.dietid.com](http://www.dietid.com) or contact Alison Hankins at 303-709-5246 or [ahankins@dietid.com](mailto:ahankins@dietid.com).