



FOR IMMEDIATE RELEASE
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APPA Offers Last-Minute Stocking Stuffer Ideas for Pets

- Perfect solutions for pet owners who've yet to buy for the furry members of the family-

(Stamford, CT) – The American Pet Products Association (APPA) wants to make sure pets are included in the holiday celebrations. After all, they are considered to be part of the family. According to the 2019-2020 APPA National Pet Owners Survey, dog owners spend an average of \$22 per gift and cat owners spend an average \$17 per gift when buying for their pets. As the holidays quickly approach, there's still time for last minute shopping for your pets. Below are great gift ideas manufactured by APPA members to show love and appreciation for the ones who never let you down.



Pet owners can get their pets a seasonal favorite, the **Howliday House Gift Box by Exclusively Pet**. The box contains nearly 25 of their famous holiday-spiced gingerbread-shaped dog treats. Celebrate the season by treating Fido to human-grade peanut butter and molasses, baked into an adorable biscuit.

Price: Starting at \$5.99
www.exclusivelypet.com



Any small pet's Christmas stocking is not complete without **Vitakraft® Bursts!** Crunchy on the outside with a softer center, these pillow-shaped treats are "bursting" with wild berry flavor that all rabbits, guinea pigs, or other small animals will love. Bursts are made with timothy hay and real berries.

Price: \$2.99
www.vitakraft.com



If you're traveling for the holidays, the **AutoDogMug Leak-Tight by Highwave** is the perfect hydration system for in the car or on the go! Squeeze and water fills the bowl for dogs to drink, release and the remaining water returns to the bottle, not wasting a drop. Now, pet owners can twist the lock in the center of the bowl to render a leak-tight seal.

Price: \$20.00

www.highwave.com



Looking for a festive toy? The **Danglez Holiday Gnome by Outward Hound** is a whimsical toy that will have pets in the spirit. It's made with multiple textures, floppy limbs and silly sounds that excite dogs with every shaking and tossing movement. Plus, it has silly squeak and crinkle sounds which are essential for some dogs.

Price: \$12.99

www.outwardhound.com



With the winter weather in full swing, dogs might be needing some additional protection this holiday season. **Pawmagik Mini by MuttLuks** may be mini in size but it's mighty in performance. Made with an all-natural beeswax-based formula, it provides a layer of moisture to keep paws soft and healthy in cold weather conditions and protects sensitive paws.

Price: \$9.98

www.muttluks.com

For more information, product samples, images or interview opportunities, please contact Liz Freeman at 775-322-4022 or liz@theimpetusagency.com.

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The American Pet Products Association (APPA) is the leading trade association serving the interests of the pet products industry since 1958. APPA membership includes more than 1,300 pet product manufacturers, their representatives, importers and livestock suppliers representing both large corporations and growing business enterprises. APPA's mission is to promote, develop and advance pet ownership and the pet product industry and to provide the services necessary to help its members prosper. APPA is also proud to grow and support the industry through the following [initiatives](#): Pets Add Life (PAL), Tony La Russa's Animal Rescue Foundation (ARF) Pets and Vets Program, the Human Animal Bond Research Institute (HABRI), The Pet Leadership Council (PLC), the Pet Industry Joint Advisory Council (PIJAC), Bird Enjoyment and Advantage Koalition (BEAK), and the Pet Care Trust. Visit www.americanpetproducts.org for more information.