



**Bright Now! Dental opens new office in Hollister, California**  
**Expanding Need for Convenient, Affordable Dental Care in Hollister, CA**

Irvine, Calif., (12/30/19) — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office serving the community of Hollister, CA.

Patients will enjoy convenient hours, a comfortable office and full-service care at the new Hollister location. The newest Bright Now! Dental office provides full-service general dentistry, plus specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, endodontics and implants. Located at 1760 Airline Highway, Suite K, in Hollister, the office will be open six days a week, including evenings and Saturdays. Bright Now! Dental accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Hollister dental office will offer a special \$29 new patient check-up package, including an exam with an oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Dental office is Dr. Ugur Avcikurt. Dr. Avcikurt has advanced training in General Dentistry and was previously a dental officer in the Turkish Army.

“I enjoy getting to know my patients so they can have a positive experience during their treatment,” says Dr. Avcikurt. “I’m also excited to partner with Smile Brands to open this state-of-the-art facility and serve the community of Hollister.”

This new office is open Mondays and Fridays from 8am – 5pm, Tuesdays and Thursdays from 9am – 6pm, Wednesdays from 10am – 7pm and Saturdays from 8am – 4:30pm.

Prospective patients can call the new Hollister Bright Now! Dental office at 831-902-2810 or toll free at 1-888-BRIGHT-NOW (1-888-274-4486). People can also [visit us online](#) to schedule an appointment at the new Hollister location.

**About Smile Brands Inc.**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The culture-driven organization is the #1 ranked multi-location healthcare provider on Glassdoor's 2019 Best Places to Work list. Smile Brands provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 440 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).