



Get to Know CollegeInvest

CollegeInvest 529 College Savings Plans

Who We Are

CollegeInvest is a not-for-profit state agency within the Colorado Department of Higher Education. We administer Colorado's 529 College Savings program with over \$8 billion in assets under management as of June 2019 for over 375,000 accounts. 89% of our accounts are owned by Coloradans. CollegeInvest does not receive any taxpayer dollars.

Our Vision

Higher education is a debt-free reality for all Coloradans.

Our Mission

Connecting families with our industry leading 529 college savings plans.



Saving With CollegeInvest

- Contributions are Colorado state income tax deductible
- Earnings grow federal and state tax free
- Money can be used at a public or private college, university, community college or vocational school nationwide
- No restrictions on number of accounts, beneficiary or who can contribute
- Beneficiary can be changed at any time
- Account owner is always in control of the account

Restrictions apply

Why Save?

- Children are seven times more likely to attend college if they have a college savings account in their name¹
- A surprising 83% of Colorado parents expect their child to receive a scholarship to pay for their higher education²
- The reality is only 11% of students receive non-athletic scholarships³, with a mere 2% of all high school athletes receiving scholarships

Sources: 1. Washington University Center for Social Development, 2. FinAid.org, 3. NCAA.org

The Benefit of Paying for College Before, Not After

A quick and simple analysis of the challenge of how to pay for college is this: You can pay before, during or after. To meet the costs during a child's college years, for the vast majority of families, is simply not feasible. To pay for college after means creating a burdensome debt load that can be difficult, if not impossible, for young adults to handle. The difference in the actual cost of saving vs. borrowing is stunning, even without considering the added CollegeInvest tax benefits.