

3DLOOK Demonstrates AI-Powered Body Data Platform at NRF 2020

3DLOOK, a technology company focused on personalization in retail, will present its latest innovations at NRF 2020, the world's largest retail expo organized by National Retail Federation. 3DLOOK's AI-powered solutions span across fit and sizing, personalized marketing, customer insights and analytics, PLM, on-demand production and intelligent supply chain. Meet the team at booth #6037 to learn more about their solutions.

From January 12th to 14th, 3DLOOK will showcase its body scanning technology in delivering personalized shopping journeys and better-fitting product design. The mobile scanning technology generates accurate measurements and 3D models of a customer using two photos from a smartphone. Exclusively for NRF participants, the company will present its new body data insights dashboard — an innovative tool for collecting and processing body measurement and shape data between apparel brands and its customers. The dashboard is a part of a fully-featured body data platform that integrates as a widget into e-commerce websites and mobile apps.

'3DLOOK is much bigger than a measurement solution, that suggests the best size to buy. We see a huge impact of data collection and insights our brand new body data platform brings to the industry and the tremendous effects that it has on the supply chain and inventory. Look forward to demonstrating our latest updates to thousands of NRF attendees.' — **Vadim Rogovskiy, Co-founder and CEO at 3DLOOK.**

Attending NRF? Meet 3DLOOK at **booth #6037** Level 3, shared with True Fit, to learn more, or request a time slot for a one-on-one demo now by [scheduling a meeting](#).

Not attending NRF? Get an introduction of the 3D Body Data Platform for your business and see 3DLOOK in action by [contacting us today](#).

About NRF

NRF is a flagship industry event of the National Retail Federation, the world's largest retail trade association, which hosts over 38,000 attendees, 16,000 retailers, 400 speakers and over 800 exhibitors from 99 countries. NRF 2020 will run from January 12 to the 14 at the Javits Center in New York City. This event will be a massive marketplace for retail innovation that transforms the apparel retail industry in the next few years. Retailers can attend the expo for free.

About 3DLOOK

3DLOOK is an AI-first technology company focused on personalization in retail founded in 2016. Their mission is to make data exchange between brands and their customers simple with the help of the world's first body data platform. The company recognized as the 2019 winners of [the LVMH Innovation Award](#) and the [IEEE Retail Digital Transformation Grand Challenge](#). Previously named [by Coresight Research](#), as an emerging company disrupting traditional retail with its 3D body scanning technology. The latest news on the media: ['3DLOOK is helping brands measure success'](#), WWD, January 2020.