moonstone
INTERACTIVE

CAPABILITIES STATEMENT

Website design and development agency that "Designs with Purpose". We provide creative business strategy through technology sophistication to achieve your goals. We listen to your goals and work toward your success. Work with senior professionals who adopt your goals as their mission.

GSA: 47QRAA20D000J

DUNS: 024035110

CAGE: 1WCT4

NAICS: 541511

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CORE CAPABILITIES

- Optimize Results: Improved website results with visitor behavior analysis and campaign measurement

- Enrich User Experience: More effective User Interface Design with interactive prototyping

- Elevate Brand Image: Custom website design that reinforces brand essence, business strategy, and competitive positioning

- Encourage Mobile Engagement: Responsive design, image optimization, speed, specific content for the mobile user

- Reduce time and cost: Advanced CMS capabilities that expedite content updates, enable significant flexibility for new content, ensure information integrity, and integrate marketing and CRM systems

- Differentiate with custom web-based applications: Creative process design, prototyping and application development leveraging digital transformation for field applications

DIFFERENTIATORS

- 22 years in business

- Results – oriented design

- Personalized responsive services

- Contemporary formal project management and client collaboration

- 60-day Warranty

- Certified solutions partner for:
  - Kentico CMS/EMS
  - Ektron WCMS
  - Episerver CMS

CLIENTS

Santa Clara County PUBLIC HEALTH · navis · GLOBALPLATFORM · CROSSMATCH