What are the most important skills to update through continuous learning? (Respondents could select multiple skills).

All	Adult Gen Z	Millennials	Gen X	Baby Boomers
People management (48.3%)	Persuasion (14.7%)	UX design (63.8%)	Social media marketing (25.5%)	Creativity (18.9%)
Time management (45.8%)	UX design (13.8%)	Branding (62.6%)	Leadership (25.3%)	Communication (18.7%)
Leadership (44.8%)	Artificial intelligence (12.1%)	Digital marketing (60.1%)	Time management (24.7%)	Cybersecurity (18.4%)
Communication (40.2%)	Blockchain technology (12.1%)	Robotics (57.9%)	People management (24.7%)	Digital transformation (17.9%)
Collaboration (25.7%)	Digital marketing (11.7%)	Sales management/leadership (57.5%)	Digital transformation (24.6%)	Cloud computing (16.7%)
Creativity (25.4%)	Robotics (10.5%)	Adaptability (57.5%)	Communication (23.9%)	Leadership (15.7%)
Adaptability (22.6%)	Time management (10.3%)	Persuasion (57.3%)	Cybersecurity (23%)	Social media marketing (15.2%)
Sales management/leadership (17.9%)	Branding (9.9%)	Data science (56.8%)	Robotics (22.8%)	Sales management/leadership (15.1%)
Cybersecurity (16.7%)	Collaboration (9.7%)	Artificial intelligence (56.1%)	Cloud computing (22.8%)	Collaboration (14.2%)
Social media marketing (15.9%)	Digital transformation (9%)	Blockchain technology (55.2%)	Blockchain technology (22.4%)	Time management (13.9%)
Digital marketing (15.7%)	People management	Collaboration (54.1%)	Data science (22.2%)	People management

	(9%)			(13.5%)
Data science (15.6%)	Adaptability (8.9%)	Cloud computing (53.5%)	Collaboration (22%)	Data science (13%)
Persuasion (13.7%)	Sales management/leadership (8.6%)	People management (52.9%)	Adaptability (21.7%)	Branding (12.2%)
Digital transformation (12.9%)	Leadership (8.2%)	Creativity (52.7%)	Artificial intelligence (21.2%)	Adaptability (11.9%)
Artificial intelligence (12.7%)	Data science (8%)	Social media marketing (52.1%)	Creativity (20.8%)	Artificial intelligence (10.6%)
Branding (12.6%)	Creativity (7.6%)	Cybersecurity (51.7%)	Digital marketing (19%)	Blockchain technology (10.3%)
Cloud computing (11%)	Social media marketing (7.3%)	Time management (51.5%)	Sales management/leadership (18.8%)	Persuasion (9.8%)
Blockchain technology (5.6%)	Communication (7.2%)	Leadership (50.1%)	Persuasion (18.2%)	Digital marketing (9.2%)
UX design (5.6%)	Cloud computing (7%)	Communication (50.2%)	UX design (17.2%)	Robotics (8.8%)
Robotics (5.5%)	Cybersecurity (6.9%)	Digital transformation (48.5%)	Branding (15.3%)	UX design (5.2%)