



## **TDM USA Announces Commercial Launch of 12 New Value-Based Orthopedic Systems**

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*TDM USA expands portfolio, now providing comprehensive value-based fracture care solutions that benefit patients, physicians, surgical facilities, payors, and distribution partners.*

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**SALT LAKE CITY, Utah – January 15, 2020** – TDM USA, Inc., a value-based orthopedic solutions company, announced the commercial launch of 12 clinically proven systems to address orthopedic reconstruction and traumatic injuries of the upper and lower extremities. These streamlined and intuitive plate and screw systems provide fracture fixation solutions for specific anatomies including ankle, clavicle, hand, and distal radius. Additionally, the modular cannulated and headless compression screw systems address universal extremity applications.

“2019 proved to be a successful year for TDM USA, providing financial benefit to our customers without clinical sacrifice for the staff or patient. Now in 2020, we are excited to provide a more complete portfolio, with solutions from clavicle to toe, continuing to deliver additional value in patient care while positively impacting our customer’s bottom line,” said Clay Smith, President and General Manager of TDM USA.

This increased value is a result of TDM USA’s innovative approach to engagement with surgery centers. TDM USA partners with customers to identify and implement solutions that optimize efficiency. Appropriate logistical and clinical support requirements are determined together, and prices are reflective of individual service needs. A smart, modular approach to instrument design streamlines surgical procedures, minimizes storage needs, and reduces sterilization costs. TDM USA’s technology and surgery center-focused business model helps facilities increase successful clinical outcomes while reducing their capital expenditures.

TDM USA strives to be an agent of change in the medical device industry through its flexible approach to the supply and support of extremity fixation implants. They actively seek opportunities to expand their portfolio and add distribution partners to continue to increase value.

To learn more about the broad product portfolio of TDM USA, and its philosophy of value-generating solutions in extremity fixation, please visit [www.tdm-usa.com](http://www.tdm-usa.com).



### **About TDM USA**

TDM USA has a management team with over 60 years of combined Commercial and Operations experience in the US healthcare sector. TDM USA is a wholly owned subsidiary of TDM Co., Ltd., a global medical device manufacturer headquartered in Gwangju, Korea. TDM Co., Ltd. entered the orthopedic market in 2007 and currently distributes over 40 unique product systems in 15 countries. All available on-market TDM USA products are FDA 510(k) cleared and manufactured to ISO 13485 standards.