



Smile Brands Announces Partnership with New Multi-Location Affiliate in Southern California

IRVINE, CALIF. (PRWEB) 1/15/20 - Smile Brands Inc., one of the nation's leading dental support organizations (DSO) providing business support services to more than 440 affiliated offices across 18 states, is pleased to announce the addition of two new practices in Walnut and Placentia, CA.

Dr. Michael P. Diep and his team provide full service preventative, restorative and cosmetic dental care from their modern facilities in Walnut and Placentia, CA, including; same day crowns, dental implants, root canal therapy, extractions, orthodontics, whitening and more. To better serve their multicultural community and put patients at ease, they are one of the only area dental practices with staff who can speak English, Spanish, Chinese, Vietnamese and Tagalog.

Smile Brands will provide full-service administrative support to the practice, including; purchasing, payroll, accounting, IT, billing, facilities management and marketing. The existing staff will remain in place and the offices will continue to operate under the Walnut Family Dental and Placentia Dental Studio names.

Dr. Diep and team are looking forward to a strong partnership with Smile Brands. "This is an exciting new era for our practices," explains Diep. "By affiliating with Smile Brands, we improve our purchasing power, gain access to needed administrative support and become part of a community of affiliates with whom we can learn and grow."

Smile Brands co-founder and CEO, Steve Bilt is thrilled to welcome Walnut Family Dental and Placentia Dental Studios to the Smile Brands family. "Dr. Diep and his team share our vision for expanding patient access to convenient, affordable dental care." says Bilt. "We look forward to helping them achieve their practice growth goals."

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization's award-winning culture has made it the only dental support organization on Glassdoor's Best Places to Work for the past three years. Smile Brands' affiliated dentists benefit from industry-leading business support services, so they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization supports over 440 affiliated practices and 60 brands across 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.