



IMPACT REPORT

African Diaspora Network (ADN) Is Changing The Way Business Is Done

ADN strives to bring together Africans on the continent, in the diaspora, and friends of Africa to actualize their full potential, activate their entrepreneurial spirit, and strategically mobilize financial and intellectual resources to ensure a brighter future for the African continent. In 2010, there was a dire need for an organization that would both honor the individual achievements of Africans in the diaspora and on the continent and provide a platform for these visionaries to put their minds together, collaborate, and spearhead the transformation that the African continent truly needs. Today, the non-profit organization connects, empowers and invests in leaders, entrepreneurs, and innovators from Africa, the African Diaspora, and friends of Africa who are committed to Africa's development and prosperity and the communities where they live.

ADN's IMPACT

ADN prides itself in being an action-oriented organization with initiatives and convenings that result in strong partnerships, authentic community-building and even new businesses and organizations.

- Organized four **African Diaspora Investment Symposiums (ADIS)**, held annually in Santa Clara County, California, convenes over 300-350 entrepreneurially-minded focused Africa-focused high-level leaders and professionals from across the world. Each year this annual gathering gains new members and participants, hosting over 1000 attendees over the course of the past four symposiums.
- Brought together two software engineers, Hiruy Amanuel and Amadou Daffe, who went on to co-found **Gebeya**, a new-age EdTech company based in Ethiopia that trains, hires, and cultivates top talented African software engineers, during our first ADIS.
- Enabled at least **15 new investment and capacity-building initiatives** for African grassroots organizations, the Diaspora, as well as friends of Africa.
- Positively impacted LoftyInc's business relationships with Africa. When Marsha Wulff and partners attended the symposium in 2017, they met with African cohort members of YC & 500 Startups. After meeting and learning firsthand about African entrepreneurship from African entrepreneurs, LoftyInc went on to invest in three Africa-facing ventures: **Flutterwave, Printivo and Kangpe/Reliance HMO**.
- ADN is a **catalyst for building partnerships** with leading organizations to enable more entrepreneurs to gain access to resources. Some of these partners include Stanford SEED, Stanford University; Conrad Hilton Foundation; Mastercard Foundation Scholars; Segal Family Foundation Africa Visionary Fellows; The Harambeans; Miller Center for Social Entrepreneurship, Santa Clara University; MIT Lab; Africa America Institute; Ashesi University; and Frugal Innovation, Santa Clara University.
- Organized **Innovation and Impact Forums**, a year-round speaker series across Silicon Valley, Washington, D.C., and New York City, that brought thought-provoking conversations around strategic and consistent diaspora engagement in Africa's future and empowering youth in their entrepreneurship and leadership journeys.
- Awarded a mentorship program over the last three years to **31 Builders of Africa's Future (BAF)** enterprises, who have demonstrated excellence in leading startups and NGOs that contribute to Africa's development. *(Complete list of enterprises listed on back.)*

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Builders of Africa's Future (BAF)

ADN's highly selective Builders of Africa's Future mentorship program recognizes 10-15 outstanding emerging young executives who have demonstrated excellence in leading startups and NGOs that contribute to Africa's development. The Builders are awarded the Impact & Innovation Award, and showcases entrepreneurs who are running early-stage for-profit and nonprofit organizations addressing Africa's unique needs through technology or differentiated business models. The 2020BAF cohort members will receive support, mentorship, and training from eBay and the Miller Center for Entrepreneurship at Santa Clara University. Celebrate innovation and impact among early-stage African enterprises!

2020BAF Enterprises:

- Tabitha Arenson Abimiku, Founder and Chief Executive Officer, Virtouscore Ltd.
- Kanyinsola Adepoju, Global Business Manager & Expansion, Flutterwave
- Jabulani Dlamini, Founder and CEO, Sidingulwazi
- Genesis Ehimegbe, Co-founder and CFO, Coliba
- Mosoka P. Fallah, PhD, Acting Director General, National Public Health Institute of Liberia (NPHIL)
- Tendekayi Katsiga, Founder, Deaftronics
- Lou Louis Koboji, Founder/Director Kajo Keji Health Training Institute
- Innocent Magambi, Executive Director-There Is Hope
- Joan Rukundo Nalubega, Founder, Uganics
- Madlala Nkanyiso, Founder & Chief Executive Officer, Energy Efficiency (Pty) Ltd.
- Diana Wilson, Yielding Accomplished African Women

2019BAF Enterprises:

- Pamela Anyoti Peronaci, Founding Partner & CEO, Sunshine Agro Products & Asante Mama
- Solomon King Benge, Founder, Fundi Bots
- Barbara Birungi Mutabazi, Founder & Director, Women in Technology Uganda
- Joachim Ewechu, Founder, SHONA Group
- Celestine Ezeokoye, Founder & CEO, WeMove Technologies
- Mahmud Johnson, Founder & CEO, J-Palm Liberia
- Linda Kamau, Co-Founder & Managing Director, AkiraChix (Kenya)
- Faraja Nyalandu, Founder, Shule Direct (Tanzania)
- Navalayo Osembo-Ombati, Founder, Enda Athletic, Inc. (Kenya)
- Kwami Williams, Co-Founder, MoringaConnect (Ghana)

2018BAF Enterprises:

- Akin Jones, Co-Founder & CEO, Aella Credit
- Louison Mbombo, Co-Founder & President; Belinda Ilenge Lofone, Co-Founder, SOLIDARIEDADDE NA MOKILI
- Wawira Njiru, Founder & Executive Director, food4education
- Yasmin Kumi, Founder & Managing Director, Africa Foresight Group
- Maya Horgan-Famodu, Founder & Managing Partner, Ingressive
- Abolade Lawal (Bola), Co-Founder & CEO, ScholarX
- Peter Kegode, CEO, Nishati Koffee
- Curtis Vanderpuije, Co-Founder & CEO, expressPay
- Ugwem Eneyo, Co-Founder & CEO, Solstice Energy Solutions
- Dena Montague, Co-Founder, EnergieRich



African Diaspora Network is a registered 501(c)(3) non-profit membership organization.

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