

FOR IMMEDIATE RELEASE  
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## **Brenntag Expands Agreement with Arkema for Distribution of Waterborne Resins in Canada**

*Effective March 1st, 2020, Brenntag Canada Inc., part of the Brenntag Group, the global market leader in chemical and ingredient distribution, will become the primary distributor for Arkema Inc. waterborne resins in Canada.*

The expansion of this distribution agreement will follow a similar transition to the launch of the initial agreement covering the United States earlier in 2019.

The product lines include over 45 waterborne resins and are often used in adhesives, caulks and sealants, construction products, architectural paints, traffic coatings, and industrial coatings applications. The relevant tradenames are:

- Encor® – acrylic, styrene-acrylic, and vinyl acrylic.
- Celocor® – opaque polymer, a highly efficient, voided latex product that improves hiding and whiteness in paints and coatings.
- Neocar® – vinyl versatate.
- Snap® – structured nano-acrylic polymer.

“Brenntag’s ability to market, deliver, and support products in industries where technical expertise is required was a defining factor in making this decision,” Kenny Messer, regional president for Arkema’s coating resins business in North America explained. “They have the resources and expertise needed to help our customers get the most from their waterborne resin products.”

Some resins meet the standards of the Arkema Coating Resins EnVia® program, which includes requirements such as no added alkyl phenol ethoxylate (APEO) surfactants, no added formaldehyde or formaldehyde donors, no intentionally added carcinogens, reproductive toxins, or ozone depleting compounds, and low residual monomer levels.

“We are excited for Brenntag Canada to enter into this relationship and to represent Arkema for this innovative and technically advanced product line in Canada. This collaboration enables Arkema and Brenntag to provide solutions and additional value to our customers while leveraging our dedicated technical resources,” noted Lars Schneider, President, Brenntag Canada.

**Want more information about the new waterborne resins? Call (800) 915-0026.**

**About Brenntag:**

Brenntag is the global market leader in chemical and ingredients distribution. We connect our suppliers and customers in value-adding partnerships. Our more than 16,600 employees provide tailor-made application, marketing and supply chain solutions. Technical and formulation support, market, industry and regulatory expertise as well as advanced digital tools are just some examples of our services that are aiming to create an excellent customer experience. Our full-line portfolio comprises specialty and industrial chemicals and ingredients of a world-class supplier base. Building on its long-standing experience, unmatched global reach and local excellence, Brenntag works closely alongside its partners to make their business more successful. We are committed to contribute towards greater sustainability in our own business and the industries we serve, and to achieve sustainable profitable growth.

Headquartered in Essen (Germany) and with regional headquarters in Philadelphia, Houston and Singapore, Brenntag operates a unique global network with more than 580 locations in 76 countries and generated sales of EUR 12.6 billion (USD 14.8 billion) in 2018. Brenntag shares are traded at the Frankfurt Stock Exchange (BMR).

For more information on Brenntag North America, please visit [brenntagnorthamerica.com](http://brenntagnorthamerica.com).

**About Arkema:**

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance in lightweight and design materials, bio sourced materials, new energies, water management, solutions for electronics, and the performance and home insulation. A global manufacturer in specialty chemicals and advanced materials, with 3 business segments – High Performance Materials, Industrial Specialties, and Coating Solutions – and globally recognized brands, the Group reports annual sales of 8.3 billion euros. Buoyed by the collective energy of its 19,800 employees, Arkema operates in close to 55 countries. Arkema fosters interaction with its stakeholders and innovates around 6 solution-oriented research platforms which shape the Group's R&D to address the major global trends today and in the future.

To learn more about Arkema, please visit [arkema.com](http://arkema.com).

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