



**Bright Now! Dental Opens Another Affiliated Office in Los Angeles, CA
Continues Expansion for Need for Convenient, Affordable Dental Care in Southern California**

Irvine, Calif., (1/27/20) — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office, serving the community of Los Angeles, CA.

Patients will enjoy convenient hours, a comfortable office and full-service care at the new Jordan Downs location. The newest Bright Now! Dental office provides full-service general dentistry, plus specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, endodontics and implants. Located at 9851 South Alameda, Unit A, in Los Angeles, the office will be open five days a week, including evenings and Saturdays. Bright Now! Dental accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Jordan Downs dental office will offer a special \$29 new patient check-up package, including an exam with an oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Dental office is Dr. Jereme Berryhill. Dr. Berryhill has advanced training in General Dentistry, and is committed to providing a friendly and knowledgeable approach to patients so they are happy with their smiles.

“I enjoy getting to know my patients so they can have a positive experience during their treatment,” says Dr. Berryhill. “I’m excited to be partnering with Smile Brands to open this state-of-the-art facility and serve the community of Los Angeles.”

This new office is open on Mondays from 8am – 5pm, Tuesdays and Fridays from 9am – 6pm, Thursdays from 10am – 7pm, and Saturdays from 8am – 4pm.

Prospective patients can call the new Jordan Downs Bright Now! Dental office at 323-513-1670 or toll free at 1-888-BRIGHT-NOW (1-888-274-4486). People can also [visit us online](#) to schedule an appointment at the new Jordan Downs location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization's award-winning culture has made it the only dental support organization on Glassdoor's Best Places to Work for the past three years. Smile Brands' affiliated dentists benefit from industry-leading business support services, so they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization supports over 440 affiliated practices and 60 brands across 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.