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**Miva, Inc. Wins Best Commerce Platform at Vendors in Partnership Awards**

*Ecommerce platform celebrated for retailer empowerment at award ceremony.*

**San Diego, CA – January 24, 2020** – Miva, Inc., ecommerce software and service provider for mid-size and enterprise merchants for 21 years, was awarded Best Commerce Platform at the Vendors in Partnership (VIP) Gala in New York City, held Friday, January 10, 2020.

The VIP Awards is an industry celebration for the solution providers powering the retail ecosystem. The companies recognized are those that provide best-in-class solutions and work to create better retail partnerships and ensure success for all.

Miva was nominated for the Best Commerce Platform category for its ecommerce platform, which offers retailers the flexibility, agility, and adaptability they need to grow their online business. Upon winning the award, the company was recognized for its platform's unique ability to help retailers stay competitive in a rapidly evolving ecommerce landscape.

“To stay competitive and thrive, online retailers need an ecommerce solution that won't slow them down,” said Phil Leahy, CEO of Retail Global and co-founder of the VIP Awards. “Miva impressed us with the growth potential and competitive advantage their platform offers retailers. We expect to hear more from this company in the coming year.”

“We are honored to have been selected by retailers and the committee at the VIP Awards,” said Rick Wilson, CEO at Miva. “Our mission is to empower independent

merchants to grow and thrive and we are truly delighted to be recognized by the partners and sellers who keep us moving forward."

### **About Miva, Inc**

Since 1997, Miva has delivered expertly-designed ecommerce solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source. Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit [miva.com](http://miva.com) for more information.

### **About the VIP Awards**

The Vendors in Partnership (VIP) Awards celebrate the drivers of the retail ecosystem. We acknowledge their service to this industry and recognize a willingness to transform from within and create deep and perceptive partnerships. Establishing these awards for the solution provider community also gives retailers a formal way to support, influence and recognize those partners who integrate business methodologies based on shared success measures and a service level derived from the retailer's needs. Visit [vendorawards.com](http://vendorawards.com) to learn more.