

WGroup is now Wavestone US

Leading IT advisory services firm introduces a new name, a new brand, and a new suite of business and IT management solutions

Say Hello to Wavestone US

WGroup, a recognized leader in IT advisory services, today announced the company's complete rebranding following its merger last July with Wavestone, a global business and IT management consultancy headquartered in Paris. The 'W' in WGroup now stands for Wavestone US as it completes the transition, offering an expanded array of business and IT solutions.

A More Comprehensive Suite of Services

Wavestone US is now part of a global network of more than 3,000-strong seasoned experts and dynamic talent equipped with sector-specific knowledge and specialist expertise that run the gamut of business functions and technologies. Forging synergies, the team now further expands its offering with a newly enhanced comprehensive suite of services that spans the entire lifecycle of a transformation project:

- / IT Strategy & Planning – Align IT with business goals
- / IT Cost & Run Optimization – Shift focus from run to grow
- / IT Talent Solutions – Build a high-performing workforce
- / Cybersecurity & Digital Trust – Value digital trust as a key business enabler
- / Business Operations – Make operations more effective

Wavestone US embodies its parent company's ambitious international growth goals for the US. Based in Philadelphia and New York, the firm is well-positioned to serve client needs in all major aspects of modern enterprises today, anywhere in the US, and now with support around the globe.

For more than 15 years, the company, now known as Wavestone US, has partnered with, guided, and supported leaders of more than 200 Fortune 1000 companies across a wide range of industries. The firm built its reputation on a customer-specific and agnostic peer-to-peer approach to IT strategy, cost optimization, and operational improvements, establishing a strong track record of achieving results.

"The sign above the door has changed, but inside, we're still firmly committed to the success of our clients. Now we can better serve them with expanded capabilities – including cybersecurity, global delivery, and deep industry expertise. Our new business has a more complete offering with limitless potential. We're thrilled to take this next step in our journey and continue to emerge as a market leader in IT and business consulting," says Jeff Vail, CEO, Wavestone US (formerly WGroup).

"Most significant to Wavestone US is the ability to deliver not just the 'What to do' but also the 'How to do it'. Through a solid combination of wide-ranging expertise, experience, and global delivery capability, Wavestone US is well-positioned to help business and IT leaders successfully deliver their most critical transformations and achieve positive outcomes."

The Positive Way

Wavestone believes that at the core of successful change is a unified sense of enthusiasm, a belief that is reflected in its business philosophy, “The Positive Way”. As most established organizations are currently at a crossroads on transformation and how they want to evolve as an enterprise, “The Positive Way” refers to the team’s infinite enthusiasm and energy in supporting and guiding their clients as they work to accomplish their grandest ideas. “The Positive Way” is a statement of commitment to creating a positive impact for all its stakeholders. Even in its simplicity, this signature phrase is a unique embodiment of Wavestone.

Brand New Home

With a brand-new name comes a brand-new website. Explore wavestone.us and discover how Wavestone is the ideal partner for mission-critical transformation initiatives.

Keep in touch and join in the conversation on:

- / Facebook [@WavestoneGlobal](https://www.facebook.com/WavestoneGlobal)
- / Twitter [@WavestoneUS](https://twitter.com/WavestoneUS)
- / LinkedIn [@Wavestone](https://www.linkedin.com/company/Wavestone)

About Wavestone US

Wavestone US is the North American arm of Paris-based global management and IT consulting firm Wavestone. We have supported the transformations of more than 200 Fortune 1000 companies across a wide range of industries, leveraging a strong peer-to-peer culture, offering a practitioner’s perspective on IT strategy, cost optimization, operational improvements, cybersecurity, and business management. It is our mission to help business and IT leaders successfully deliver their most critical transformations and achieve positive outcomes. We drive change for growth, lower cost, and risk, and create the trust that gives people the desire to act.

About Wavestone

In a world where knowing how to drive transformation is the key to success, Wavestone’s mission is to inform and guide large companies and organizations in their most critical transformations, with the ambition of a positive outcome for all stakeholders. That’s what we call “The Positive Way.”

Wavestone draws on some 3,000 employees across 8 countries. It is a leading independent player in the European consulting market.

Wavestone is listed on Euronext Paris and recognized as a Great Place to Work[®].

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