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| **FOR IMMEDIATE RELEASE** Jan. 31, 2020 | **Contact Information:** Natalie Straight, Director of Marketing, VENYU [natalie.straight@eatel.com](mailto:natalie.straight@eatel.com) |

Baton Rouge Data Center Unveils an “Edge” and Recaptures Namesake Brand  
EATEL Business Revives Original VENYU Brand focused on IT Connectivity and Cyber Protection

**Baton Rouge, La.** – EATEL Business launches new data center services along with the rebirth of its namesake brand, VENYU.

“Over the past few years we’ve seen our customer’s needs evolve and the demand for our services, particularly cyber security, increase,“ says Noah Boudreaux, General Manager. “We take a consultative approach. We listen. We learn. We solve. As part of this, we’ve expanded our focus on building strategic and scalable IT ecosystems. We’ve reimagined everything from our services to our name.”

The new services are designed to connect and protect enterprise technology operations, including:

* GEO Diversification, an optimized hybrid cloud solution
* Network Power, state-of-the-art edge computing
* Scalable Solutions, providing more adaptability and continuity for growing operations
* Dedicated Consultants, a white-glove approach to ensuring client success

In addition to new and expanded services, the company is also bringing back its original brand – VENYU.

“The VENYU brand is iconic and has a legacy of being an innovator,” says Boudreaux. “Many of our customers still refer to us as VENYU. It’s part of our DNA and better speaks to our vertical. We’re excited to breathe new life into our namesake brand.”

As part of the rebrand the company is launching a new website and brand promise.

To learn more, please visit the new website at [www.venyu.com](http://www.venyu.com)

**ABOUT VENYU**  
Founded in 1994, VENYU is a premier provider of cloud hosting, data center and data protection services. Our network spans coast to coast with data centers and partners in Louisiana and across the country. By building strategic and scalable IT ecosystems, our mission is to keep your business connected and protected.

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