

NEWS RELEASE

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Date: Feb. 5, 2020

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[Tampa health care expert unveils health care plan using artificial intelligence, genetics, medical case management to save taxpayers \\$1.4 trillion per year](#)

TAMPA, Fla. – Local health care expert and medical case management consultant Paul Roberts has spent two decades working to develop more efficient ways to improve healthcare, and now the 47-year-old is attempting his most ambitious task – to reform America’s health care system.

“There’s no question about it, our healthcare system is broken and that really is something that all Americans can get behind, regardless of their political ideologies,” said Roberts. “It affects all of us and we need to address it before costs skyrocket even more.”

According to Roberts, his alternative plan will save tax payers an estimated 40 percent over Medicare for All, while enhancing the overall quality of care.

Roberts calls his plan Coordinated Care for All, and while it is modeled somewhat like a single-payer government-managed healthcare system, there would be no mandate to participate. Private sector competition would continue by allowing people to opt out. The plan could also be easily adopted for use in the private sector as well.

Roberts’s plan focuses on several key areas including prediction of risk, education, prevention, cost containment, efficiency, and medical case management, combining all of these target areas of focus with a centralized computer system, while utilizing artificial intelligence and voluntary genetic input to predict risk.

Coordinated Care for All would combine technology, artificial intelligence and genetics to identify and target the following:

- **Prediction of risk:** Predicts risk based on genetic predisposition (voluntarily submitted), family history and current medical status
- **Education:** Provides education to the patient on how to prevent development or deterioration of a particular condition
- **Prevention:** Emphasizes the importance of preventing disease through moderation in diet and exercise
- **Efficiency:**
 - Consolidation of medical records (though privacy must be maintained)
 - Telemedicine (to improve access to care)
 - Implementing medical case management (which is voluntary and based on patient consent) will expedite a patient’s recovery process

- **Cost Containment:**

- Pharmaceutical legislation (as with substance abuse and large increases in the prices of medication)
- Improved standardization of hospital/surgery center billing practices
- Efficiency lowers costs

According to Roberts, while all of this can be applied to a model for a single-payer source (Universal Healthcare), the same ideas can also be applied to the private sector. Additionally, the allowance of pre-existing conditions and competition within the private healthcare sector are inclusive in the plan.

To promote his plan, Roberts has taken big steps. Originally, he tried working with lawmakers, but when that process resulted in slow results, he decided to invest more than \$250,000 into the production of a feature-length documentary film called "Diagnosing Healthcare," which is set to be released this spring.

Since beginning his push, Roberts has been gaining momentum. The Case Management Society of America published an article focusing on his plan in their latest issue of their flagship magazine, CMSA Today. Additionally, Roberts was recently interviewed about Coordinated Care for All on American Medicine Today, and next month Roberts is scheduled to speak at the Synapse Innovation Summit at Amalie Arena in Tampa Feb 11-12.

"I realized that in order to be taken seriously, I needed to take my plan directly to the American public, so that's what I am doing," said Roberts. "At the end of the day, the focus of my plan is on improving cost-effectiveness, while also improving the quality of care delivered."

For more information on Coordinated Care for All, visit www.robertsccm.com.