

IMODULES

Customer Success Snapshot*

↑ **10.5%**

increase in dollars
raised year-over-year

The Encompass
Platform Processed

\$418,751,196

in gifts globally

↑ **7.8%**

increase in donors
over 2018

Total Transactions**

1,942,870

1,027,805

donor transactions
globally

Average Gift Size

\$407.43 | \$401 (2018)

\$451 | \$440 (2018)

Private 4-year Avg.

\$348 | \$327 (2018)

Public 4-year Avg.

Total Emails Sent

1,289,288,231

Total Events

69,160

** Includes gifts, e-commerce, paid events, etc.

* Based on 2019 Encompass Data.