



## Karmak Announces Addition of Ford Integrations in Fusion

Karmak Inc., a leading provider of business management solutions for the heavy-duty and automotive industries, announced a suite of new Ford integrations in their flagship Windows-based platform, Fusion.

Fusion's present suite of Ford integrations includes eReact (UDB), Ford One Warranty Solutions (OWS), OASIS, Parts Order, Parts Return, and Ford Financials. Karmak has even more Ford integrations coming to Fusion later this year, including Ford RIM (Retail Inventory Management), FordPart.com, and OEC MyPriceLink integrations.

"Our existing clients have expressed a need for integrated Ford functionality within the Fusion DMS, and we're pleased to give them access via Fusion's new integration suite with Ford," says Adam Madsen, Karmak's VP of Business Solutions. "We're also excited at the doors this opens for Karmak to partner with other companies reliant on Ford functionality."

### About Karmak

Serving 2,500 locations across North America, Karmak is a leading provider of business management solutions in the heavy-duty industry. Karmak's flagship Windows-based product, Fusion, is designed specifically for the heavy-duty industry and is built to handle all the varied demands of operating a full-service business. To learn more, visit [www.karmak.com](http://www.karmak.com), stop by booth #5601N at NADA, or booth 508 at ATD.