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![ATC logo — POWERING OUT-OF-STATE TITLE & REGISTRATION]

Automotive Titling Corporation Welcomes Damon Bennett as VP of Business Development and DeeDee VanderYacht as Director of Business Development

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Automotive Titling Corporation (ATC), the original innovator and industry leader of title and registration information for all 50 states (including the District of Columbia) and every taxing jurisdiction in the US, is pleased to announce the appointment of two new team members in response to the company's explosive growth.

Damon Bennett joins ATC as VP of Business Development. Bennett has 25 years' experience in various automotive sales and business development roles at well-known organizations such as NADAguides.com, Kelley Blue Book, and Cox Automotive. Most recently, he served as Senior Director of Syndication at Cox Automotive, where he was responsible for leading, supporting, and developing data syndication partnerships for Kelley Blue Book and Autotrader.

DeeDee VanderYacht joins ATC as Director of Business Development. VanderYacht joined Kelley Blue Book, now Cox Automotive, in 2007, and in her twelve years with the company held several roles in sales and business development, most recently as Director of Syndication. In this role, she oversaw an operational overhaul creating processes that dramatically increased sales efficiency and profitably; driving double-digit growth in each of the last five years.

"ATC has experienced an overwhelming response to the latest versions of our API-driven data services in both the Automotive sales and Automotive lending markets," said Ken Alley, CEO of ATC. "With ATC's commitment to superior client relations, we saw an opportunity to continue to build our client-facing organization. We're confident that the addition of Damon and DeeDee to our team will increase our market penetration while also dramatically improving our current and prospective clients' experience with ATC."

ATC's fee and tax API allows automotive technologies to calculate in-state and out-of-state taxes and registration fees in real-time to sell more cars. The data the ATC API provides is crucial to accurately quote a monthly payment, complete a sales contract, approve or close a loan, determine the impact of a trade-in, among many other applications in the auto sales process.

For more information about ATC and its API, visit its site at **www.atc-api.com**

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ABOUT ATC

All 50 states. Over 10,000 taxing jurisdictions. Seventeen million different combinations of vehicle ownership rules, laws, requirements and forms, all driven by the vehicle, location, type of transaction, etc. ATC covers them all. Automotive Titling Corp has close to 25 years of experience in the collection and validation of data specific to the tax, registration, and documentation required to complete a sale and file the ownership documents with the appropriate jurisdiction.

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