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Divi Resorts Sponsors Soul Beach Music Festival Featuring Mariah Carey, The Roots & Deon Cole
Travelers can book special rates at Divi's Aruba resorts and enter to win free VIP tickets!

CHAPEL HILL, NC— Continuing a seven-year tradition, [Divi Resorts](#) is once again sponsoring the award-winning [2020 Soul Beach Music Festival](#) taking place May 20-25. Voted the #1 Caribbean Summer Festival by Jetsetter Magazine, this year's 20th anniversary festival will 'wow' the audience with jaw-dropping performances by top artists and comedians and sultry day and night events, all in one jam-packed weekend of music, fun and sun. This year's performers include Mariah Carey, The Roots and Deon Cole, with more acts to be announced soon.

"Year after year, this popular music festival brings in top talent and incredible performances to Aruba for an unforgettable Memorial Day weekend, and this year will be no different," said Marco Galaverna, Divi Resorts President & COO. "Our resorts are perfect for relaxing and unwinding after each eventful day of sun, sand and stellar performances. Plus, as an added bonus, we're giving away VIP and ticket prize packs to three lucky winners."

The festival is just a short walk or drive from [Divi Dutch Village Beach Resort](#), [Divi Village Golf & Beach Resort](#) and [Divi Aruba Phoenix Beach Resort](#).

For a limited time, travelers can score special room only and all-inclusive rates exclusively for the Soul Beach Music Festival.

- [Divi Village Golf & Beach Resort](#) – rates start at \$185 per night (room only) or \$209 per person, per night (all-inclusive)



- [Divi Dutch Village Beach Resort](#) – rates start at \$175 per night (room only) or \$199 per person, per night (all-inclusive)
- [Divi Aruba Phoenix Beach Resort](#) – rates start at \$259 per night (room only)

“We invite you to experience an incredible weekend of food, fun and top-notch festivities,” said Galaverna. “This event sells out fast, so be sure to buy your tickets and book your stay today to guarantee you’ll be there!”

Divi’s Soul Beach Music Festival contest runs from January 31 to April 30, and includes the following prizes for 1st, 2nd and 3rd place winners:

1st Place VIP Package:

- 2 Friday General Admission Comedy Show Tickets at the Renaissance Festival Plaza
- 2 Saturday & Sunday General Admission Concert Tickets
- 4 Gold Area Entry Passes at the Harbor Arena (2 Saturday/2 Sunday)
- 2 Party Pass Packages (total of 5 entries per person into 5 Official Soul Beach Music Festival After Parties) with Express Entry Access
- **Bonus Tickets:** 2 Friday General Admission Comedy Show Tickets at the Renaissance Festival Plaza and 2 Saturday and Sunday General Admission Concert Tickets

2nd Place Prize Package:

- 2 Friday General Admission Comedy Show Tickets at the Renaissance Festival Plaza
- 2 Saturday and Sunday General Admission Concert Tickets
- 4 Gold Area Entry Passes at the Harbor Arena (2 Saturday/2 Sunday)

3rd Place Prize Package:

- 2 Three-Night General Admission Ticket Packages for Friday Comedy Show at the Renaissance Festival Plaza
- 2 Saturday and Sunday General Admission Concert Tickets at the Harbor Arena

To enter, simply visit www.diviresorts.com/aruba-soul-beach.htm, and scroll to the bottom of the page for instructions. Entries must be received by April 16 at 11:59 p.m. ET.

For reservations, book online at www.diviresorts.com/aruba-soul-beach.htm or call 1-800-367-3484 (Toll-free US) or 1-919-419-3484 (International). For group reservations, please call 1-800-801-5550 or email groupsales@diviresorts.com.

**All-inclusive rates are based on double room occupancy. 3-night minimum stay required.*

About Divi Resorts

Divi Resorts is the vacation expert of the Caribbean, with a collection of seven premium resorts spanning the five stunning Caribbean islands of Aruba, Barbados, Bonaire, St. Croix, and St. Maarten. For more information on Divi Resorts, call 1-800-367-3484 or visit www.diviresorts.com.