



PRESS RELEASE

Stertil-Koni Names Carl Boyer Shop Equipment Specialist, Spearheading Major New Sales Initiative

For Immediate Release



Carl Boyer, Shop Equipment Specialist at Stertil-Koni

STEVENSVILLE, MD February 25, 2020 – Heavy duty [bus lift](#) and [truck lift](#) leader, Stertil-Koni, today announced that Carl Boyer has been named Shop Equipment Specialist, focused on partnering with the company’s network of exclusive distributors to provide high quality shop equipment to heavy duty repair facilities, fleets and U.S. Military customers across North America.

In making today’s announcement Stertil-Koni President, Dr. Jean DellAmore, noted, “This position is key to our customers -- and here’s why. As the established leader in heavy duty vehicle lifting systems, Stertil-Koni has expanded its capabilities in the delivery of world-class shop equipment. Importantly, this equipment is specifically engineered to be used in conjunction with our lifting systems to help the busy technician on the shop floor work in an environment that is more efficient, ergonomically sound and safe.”

The range of shop equipment increasingly utilized in heavy duty vehicle maintenance facilities is extensive, including transmission jacks, wheel dollies, specialty platforms, pit jacks, oil filter reservoirs, heavy duty air over hydraulic jacks -- used to remove wheel assemblies without having to raise the entire vehicle—and more.

Continued DellAmore, “Carl has the ideal background for this position.” Previously, Boyer worked at two business units of Snap-On – first as North American Sales Manager for the company’s TruckCam group and subsequently as OEM Sales Manager of CAR-O-Liner, a division providing collision repair equipment.

His career also includes an earlier tenure with Stertil-Koni, where he focused on growing sales with both National Accounts and the U.S. Military.

Added Boyer, “I am excited to return to Stertil-Koni and help advance the company’s mission to expand its growing role in the delivery of superior shop equipment to vehicle maintenance facilities – all within the context of providing exceptional customer care.”

Boyer and his wife live near Winston-Salem, NC and have two grown children. During his spare time, he enjoys boating, waterskiing and spending time with his family on Lake Norman, NC.

About Stertil-Koni

Stertil-Koni is the market leader in [heavy duty vehicle lifts](#), notably bus lifts and truck lifts, and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [Mobile Column Lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

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