

scale^x.ai SocialFlow

Because Your Network is Your Net-Worth

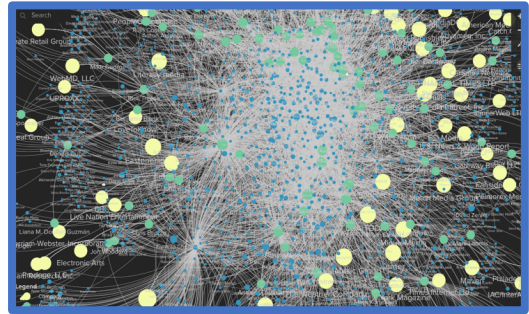
SocialFlow helps companies monetize their employees' professional networks

Companies typically only use 3% of what their employees' professional networks have to offer.

SocialFlow unlocks the remaining 97%, typically finding hundreds of deals sitting dormant.

Warm introductions are used to fast-track access to prospects, open doors, and win deals.

Now is the time to start monetizing the business relationships your employees have cultivated.



Actual **SocialFlow** analysis of a professional network

"Next to capital, warm introductions are the most valuable currency in business."

David Learner, Business Professor, Columbia University

SocialFlow's revolutionary technology and differentiated approach delivers an unmatched competitive advantage with results that are unparalleled:

- 100% utilization of employee NWs
- Warm introductions to prospects
- Quicker access to executives
- Highest prospect-to-deal conversion
- Shorter sales cycle
- Less time chasing / More time selling
- New deals identified and prioritized

Learn why the world's most successful companies use **SocialFlow** to power sales



The **SocialFlow** Process (*in 4 easy steps*)



PRIORITIZE

- Select the employee network/s to analyze
- Define the profile of your target companies
- Document the buyer roles for your solution



ANALYZE

- Proprietary algorithms & AI begin their magic
- Millions of relationship pathways are indexed
- Only those that fit the target profile advance



OPTIMIZE

- Mutual connections are identified & selected
- Scoring is used to organize and prioritize data
- Results are packaged to be easily actionable



CUSTOMIZE

- **SocialFlow** & client co-develop custom emails
- **SocialFlow** launches/runs outreach campaign
- Warm introductions appear in client in-box