

**INTRAWORLDS ALUMNI PLATFORM NOW LIVE  
ON SAP® APP CENTER**

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*By integrating with SAP® SuccessFactors® solutions, IntraWorlds Alumni Platform enables clients to build brand awareness, increase sales and reduce recruiting costs*

**MUNICH and SEATTLE — February 26, 2020**

IntraWorlds today announced that its [Alumni Platform](#) is now available on [SAP® App Center](#), the digital marketplace for SAP partner offerings. The corporate alumni management platform from IntraWorlds integrates with SAP® SuccessFactors® solutions and enables clients to strategically engage with former employees.

“Engaging talent for life has huge benefits for businesses,” said Stephan Herrlich, founder and Co-CEO, IntraWorlds. “Our alumni management solution enables clients to improve business outcomes and hire highly qualified talent by strategically engaging former employees.”

With [IntraWorlds Alumni Platform](#), clients can maintain lifelong relationships with alumni to achieve business results. Benefits include raising brand awareness and preference by building brand ambassadors, driving business development through targeting and reducing hiring costs.

Earlier this year, IntraWorlds and Conenza joined forces to help organizations take talent engagement to the next level. By merging resources, experience and vision, the combined company will drive valuable insights and outcomes for clients seeking to build and maintain lifelong connections with employees.

At SAP App Center, businesses can discover approximately 1,800 innovative partner solutions that integrate with and extend SAP solutions. The solutions are SAP-validated and can be sorted by SAP product line, industry, solution type and use-case scenario, creating a seemingly endless supply of opportunities. Find, try, buy and manage SAP partner solutions digitally at [www.sapappcenter.com](http://www.sapappcenter.com).

As an SAP partner in SAP PartnerEdge, IntraWorlds is empowered to build, market and sell software applications on top of market-leading technology platforms from SAP. The end-to-end program provides the enablement tools, benefits and support to facilitate building high-quality, disruptive applications focused on specific business needs – quickly and cost-effectively. The program provides access to all relevant SAP technologies in one simplified framework under a single, global contract, including the ability to bundle licenses of SAP Cloud Platform with partner applications.

## **About IntraWorlds**

IntraWorlds is a global SaaS provider for Talent Relationship Management software, enabling companies to engage talent for life to achieve compelling strategic and financial outcomes. On January 1, 2020, IntraWorlds and Conenza joined forces to help clients take talent engagement to the next level. The combined company will foster talent engagement across the entire career lifecycle – from candidates and employees to alumni and retirees.

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