

Press Release  
For Immediate Release  
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Wednesday, 4th March 2020

## **New dates for OperaWine and VIA Verona edition revealed**

**Vinality 2020 has been postponed to June as have OperaWine and the next edition of the Vinality International Academy Ambassador course. The decision has been taken by Veronafiere's Board of Directors to ensure maximum safety for all participants.**

On March 3rd, Veronafiere officially postponed Vinality, Enolitech and Sol&Agrifood to June 14-17, 2020. Event organizer Veronafiere took this decision in light of the current international situation and in order to ensure the highest possible standards for both exhibitors and visitors. For consistency, other Vinality-related gatherings have been moved too. OperaWine, Vinality's exclusive opening organized in collaboration with Wine Spectator will be held on June 13; while the Verona edition of the Vinality International Academy will take place from June 8 to 12.

Both OperaWine and VIA are part of the "Vinality Marathon", a thirteen-day endurance run set up by Vinality International concomitantly with the biggest Italian wine fair in the world. The marathon usually starts with the VIA Italian Wine Ambassador course, a full immersion into Italian wine culture created for international wine professionals aimed at spreading the gospel of Italian wine through world class education.



VIA Verona 2019 announced 23 Italian Wine Ambassadors and 1 Italian Wine Expert

On the day following the VIA exam, the baton passes to 5StarWines. On this occasion, a jury of highly qualified industry professionals and hundreds of wine bottles are gathered at wine2digital, Vinality International's headquarters. 5StarWines is a three-day tasting and wine selection that turns the spotlight on all the wineries that invest in improving their products. This year, the

The final day of the selection, which is normally on a Friday, precedes OperaWine, Vinality's Grand opening. OperaWine, *Finest Italian Wines: 100 Great Producers selected by Wine Spectator*, presents a selection of the top 100 Italian wines to the international public. The event's main purpose is to shed light onto the diversity and high quality of Italian wine.

While OperaWine 2020 and the next edition of the VIA Italian Wine Ambassador Course have been postponed, 5StarWines has not been deferred and will take place on April 15 to 17. The Vinality International staff remains fully at disposal for any enquiries regarding the events and can be contacted at:

**OperaWine:** info@operawine.it

**Vinality International Academy:** via@vinalitytour.com

**5StarWines:** 5star@vinalitytour.com

For the final calendar of Vinality International 2020, visit our website at:  
[www.vinalityinternational.com/events-2020/](http://www.vinalityinternational.com/events-2020/)

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## About

The grand Vinality 2020 will be held from June 14th to 17th. Every year, Vinality counts more than 4,000 exhibitors on a 100,000+ square meter area and 130,000 visitors from over 140 different countries with more than 30,000 top international buyers. The premier event to Vinality, OperaWine "Finest Italian Wines: 100 Great Producers" which will be held on the June 13th, one day prior to Vinality, will unite international wine professionals in the heart of Verona, offering them the unique opportunity to discover and taste the wines of the 100 Best Italian Producers, as selected by Wine Spectator. Since 1998 Vinality International travels to several countries such as Russia, China, USA and Hong Kong thanks to its strategic arm abroad, Vinality International. In February 2014 Vinality International launched an educational project, the Vinality International Academy (VIA) with the aim of divulging and broadcasting the excellence and diversity of Italian wine around the globe. VIA this year launched the seventh edition of its Certification Course and today counts 215 Italian Wine Ambassadors and 15 Italian Wine Experts.