

# PRESS RELEASE

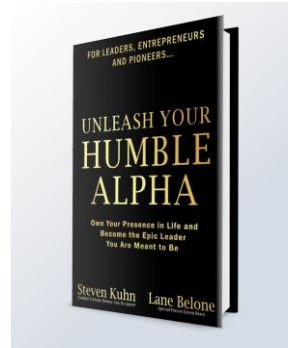
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## FOR IMMEDIATE RELEASE

### **MILITARY COMBAT VETERANS FEED KIDS WITH LEADERSHIP BOOK**

*'Unleash Your Humble Alpha' to launch with World's First 'Strategic Philanthropy Book Launch'*

5 March 2020 – Co-Authors and military combat veterans Steven Kuhn (Bronze Star recipient) and Lane Belone (Green Beret) aim to feed five thousand children who are living with food insecurity with their book launch of 'Unleash Your Humble Alpha.'

The world's first 'Strategic Philanthropy Book Launch' will donate 100% of net proceeds to an initiative called Generosity Feeds, which has provided over 3.6 million meals to children in the United States. Generosity Feeds is an initiative of the Replenish Foundation, a registered 501c3 Foundation.

In the book, 'Unleash Your Humble Alpha,' Steven and Lane work as allies with Business Leaders, Entrepreneurs and Pioneers to rocket them to their next level by crushing societal expectations of men. This will birth a new energy which will pour out into their lives, relationships, business and teams to create what they call legendary Quality of Life.

#### Main points:

- 9 March 2020, book launch aims to feed 5000 children who live with food insecurity.
- 'Unleash Your Humble Alpha' is world's first 'Strategic Philanthropy Book Launch'.
- 100% net proceeds will be donated to Generosity Feeds, an initiative of Replenish Foundation.

Steven Kuhn and Lane Belone operate [QOL Enterprises, LLC](http://QOL Enterprises, LLC), a coaching and consulting company helping entrepreneurs and leaders create sustained personal and professional abundance, including their flagship program, The Humble Alpha Leader Program.

*Strategic Philanthropy* is a positioning that connects your Company with a Nonprofit Organization. In this way, being helpful and working for the common good, your business is receiving parallel benefits.

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