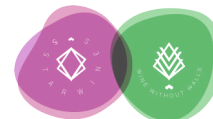


Confirmed dates for 5StarWines and Wine Without Walls will give wineries increased attention and dedicated resources

Verona, March 12th 2020 - Preparations for 5StarWines & Wine Without Walls are in full swing and **the event will proceed** in spite of the current COVID-19 outbreak. Vinality postponement will allow for increased attention and resources dedicated to 5StarWines & Wine Without Walls, including **extra time to promote and celebrate** top participants in the leadup to Vinality. The protracted period between wine Selection and Vinality will allow the winners to benefit from **new and improved services**, such as the insertion of the labels and the tasting notes with the results for the winning wineries into the **Vinality wine directory** and the **Vinality App**. This tool works as a “wine map” inside the Fair, and helps buyers and all visitors locate the stalls of 5StarWines & Wine Without Walls winners.

5StarWines & Wine Without Walls will take place from **April 15th to April 17th, 2020 as planned**. 5StarWines celebrates top quality wines while its companion, Wine Without Walls is dedicated to top wines in the certified organic and biodynamic categories. Producers receiving top marks can expect thoughtful **tasting notes**, a **number score** and **evaluation sheet** from judges as well as the inclusion in 5StarWines – the Book, a **top-wines Guide** leading to continued promotion and visibility throughout the year.





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The Warehouse is currently open to receive labels and staff continues the process of anonymization that will allow the samples to be blind tasted by the judges in a little over one month.

By confirming 5StarWines & Wine Without Walls, it is important to note that even though the winners will be notified shortly following the event, diplomas and trophies will still be **presented during Vinality**, on **June 14th**, while the **Grand Tasting** dedicated to the Trophy winners will take place on **June 16th**. Besides the top-scoring wineries, foreign operators and press will be invited to the tasting, guaranteeing a high level of visibility for event participants and their products.

Time is running out to register and submit entries to 5StarWines & Wine Without Walls. **Registration closes March 20th**, 2020 for both categories. Producers of certified organic or biodynamic wines may submit their labels to Wine Without Walls while all other producers should submit their labels to 5StarWines.

While the COVID-19/Coronavirus outbreak has disrupted many institutions worldwide, 5StarWines and Wine Without Walls are nimble enough to **adjust to the realities imposed by current events**. Organizers, judges, and participants will ensure that submitted wines receive feedback and recognition where due. Now, more than ever, **top wine producers need visibility** for their products and the current iteration of 5StarWines & Wine Without Walls provides just such an outlet. Event organizers look forward to promoting high quality wines through the upcoming edition of 5StarWines & Wine Without Walls.



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5StarWines – the Book is the annual wine selection organized by Veronafiere. Held in the lead-up to the biggest Italian wine fair in the world, the event is now in its fourth edition. 5StarWines & Wine Without Walls is a three-day tasting aimed at shedding light on wineries investing in the improvement of their products. During the event, a highly qualified panel of wine professionals will taste and score participating wines using a 100-point scale. In the previous edition, over 3,000 bottles were entered and 676 were selected for inclusion in the 5StarWines – the Book. The Guide is a useful tool both on the promotional and commercial side. It introduces international buyers and wine lovers to new wine products of great value. It guarantees wine quality and it maintains and certifies their value at an international level.